

# Exhibit MP11



**United States Patent and Trademark Office (USPTO)**  
**Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application**  
**Serial No.**  
79299249

**Mark:**

**Correspondence**  
**Address:**  
STOBBS  
Building 1000,  
Cambridge  
Research Park  
Cambridge CB25  
9PD  
UNITED  
KINGDOM  
**Applicant:**  
Takeaway.com  
Central Core  
B.V.

**Reference/Docket**  
**No.** N/A

**Correspondence**  
**Email Address:**

**NONFINAL OFFICE ACTION**

**International Registration No.** 1563598

**Notice of Provisional Full Refusal**

**Deadline for responding.** The USPTO must receive applicant's response **within six months of the "date on which the notification was sent to WIPO (mailing date)"** located on the WIPO cover letter, or the U.S. application will be abandoned (see <https://www.uspto.gov/trademarks-application-process/abandoned-applications> for information on abandonment). To confirm the mailing date, go to the USPTO's Trademark Status and Document Retrieval (TSDR) database at <https://tsdr.uspto.gov/>, select "US Serial, Registration, or Reference No.," enter the U.S. application serial number in the blank text box, and click on "Documents." The mailing date used to calculate the response deadline is the "Create/Mail Date" of the "IB-1rst Refusal Note."

Respond to this Office action using the USPTO's Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Discussion of provisional full refusal.** This is a provisional full refusal of the request for extension of protection to the United States of the international registration, known in the United States as a U.S. application based on Trademark Act Section 66(a). See 15 U.S.C. §§1141f(a), 1141h(c).

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**SUMMARY OF ISSUES:**

- Section 2(d) Refusal – Likelihood of Confusion
- Identification of Goods and Services Requires Amendment
- Mark Description Requirement
- Email Address Requirement
- U.S. Counsel Requirement



## SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

*This is a partial refusal only as indicated below*

Registration of the applied-for mark is refused because of a likelihood of confusion with the marks in U.S. Registration Nos. 5241586, 5294674, 5598365, 5609448. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registrations.

Applicant's mark is:

- (design) for in relevant part “downloadable graphics for mobile phones; downloadable image files containing promotional material in the field of restaurants, online and telephone ordering and delivery of food, drink, takeaway meals, flowers, and cards; downloadable music files; downloadable electronic publications in the nature of brochures, menus, magazines, and catalogs in the field of restaurants, food and drink, takeaway meals and takeaway restaurants, electronic point of sale systems, order management, order tracking and order delivery systems and software, and online ordering and delivery of flowers and cards; computer software applications for mobile and hand-held electronic devices, namely, software for use in database management, electronic storage of data, and ordering food, drink, takeaway meals, flowers, and cards; electronic point of sale (epos) systems comprised of computer hardware, computer operating software for electronic point of sale (epos) systems; downloadable computer software to allow users to perform electronic e-commerce business transactions via a global computer network; downloadable computer software to allow users to receive and process purchase orders via a global computer network; downloadable mobile application software for ordering food, drink, flowers, cards, and takeaway meals; downloadable computer software applications to allow users to search, order, browse menus, rate, comment and track the delivery of restaurant and take-away restaurants meals online; computer software applications for processing the sale, order and delivery of customer purchase orders; computer software for use in navigation for and location identification of a delivery vehicle; magnetically encoded gift cards; magnetically encoded loyalty cards; blank memory cards and electronic chip cards intended to be purchased to be delivered as gifts to others and to allow them to make purchases in the credit limit or under the conditions stored in the cards; computer hardware systems and downloadable software, all for order management, order tracking and order delivery management; downloadable computer software for performing financial transactions in the nature of linking e-commerce websites to credit card processing networks” in International Class 9, “Advertising; business management; business administration of consumer loyalty programs; administrative processing of purchase orders; commercial administration of the licensing of the goods and services of others; commercial information and advice for consumers in the choice of products and services; compilation of information into computer databases; compiling indexes of information for commercial or advertising purposes; marketing research services; market intelligence services; provision of an on-line marketplace for buyers and sellers of goods and services; sales promotion for others; systemization of information into computer databases; updating and maintenance of data in computer databases; restaurant management for others; business advice relating to restaurant franchising; on-line ordering services in the field of restaurant take-out and delivery, flowers and cards; analysis of market research data and statistics; business consultancy services; provision of business and commercial information in the field of food and drink, flowers and cards, including restaurants and take-away restaurants; providing business and commercial information, namely, providing consumer information about restaurant listings, take-away restaurant particulars and menus on the Internet, flowers and cards providing business and commercial information, namely, providing an online commercial information directory on the Internet featuring restaurant, take away restaurant information, flowers and cards; public opinion polling; distribution of advertising material; providing consumer generated reviews of restaurants and take away restaurants for the purposes of consumer research; providing consumer information, namely, ratings and reviews of restaurants and take away restaurants, and compilations of ratings and reviews for restaurants and take away restaurants; procurement services, namely, purchasing food, drink, takeaway meals, flowers and cards; computerized online ordering services in the field of delivery of food, drink, takeaway meals, restaurants, flowers and cards; ordering services for third parties; the bringing together, for the benefit of others, of a variety of take-away restaurant and restaurant services, enabling customers to conveniently view and purchase those services online via an internet website, via telephone order or via a computer software application; marketing and promoting the goods and services of others by distributing coupons; organisation, operation and supervision of consumer loyalty and incentive schemes; administration of programs to enable customers to obtain discounts on services provided by restaurants and take-away restaurants; customer services, namely, responding to customer inquiries on behalf of others in the field of delivery of food, drink, takeaway meals, restaurants, flowers and cards; organization of competitions and awarding of prizes for commercial or advertising purposes; sales promotion for others; awarding of prizes for marketing purposes; provision of an on-line marketplace for buyers and sellers of food and drink; online and telephone retail store services relating to the sale of food and drink, flowers and cards; information, advisory and consultancy services relating to the aforesaid” in international Class 35, “access to databases on the internet, telecommunication services, namely, audiovisual communication services by computer terminals; electronic message delivery services; electronic order transmission services; electronic transmission of images, photographs, graphic images messages, data and illustrations over a global computer network and via the internet; interactive telecommunication services, namely, delivery of video over digital networks; providing access to e-commerce platforms on the internet; providing access to information via the internet; providing access to online marketing place; web messaging; providing electronic bulletin boards; providing online forum services in the field of food, drink, flowers and cards; transmission of consumer generated reviews online via telecommunications networks; transmission of consumer generated reviews for restaurants, take away restaurants, flower and card services online via telecommunications networks; operation of an online portal for the delivery of takeaway restaurant and restaurant meals, and for



other goods; web based portal to provide information for the ordering of takeaway restaurant and restaurant meals; information, advisory and consultancy services relating to the aforesaid” in International Class 38, “Packaging and storage of goods; coordinating travel arrangements for individuals and groups; delivery services, namely, delivery of flowers, cards, food, drink by restaurants; food delivery services; arranging the delivery of takeaway restaurant and restaurant meals, flowers and cards, and for other goods, online, including via a website or software application and telephone by air, road, rail and sea; arranging the delivery of goods by air, road, rail and sea; arrangement of transport of goods by air, road, rail and sea; packing of food; food transportation services, namely, transport of food and drink; refrigerated transport of food; providing transport and travel information via mobile telecommunications apparatus and devices; arranging the delivery of goods; advisory services relating to the transportation of goods; advisory services relating to the packing of goods; arrangement of transport of goods; arranging the collection of goods for the delivery of takeaway restaurant and restaurant meals, and for other goods, online and telephone; computerised information services relating to transport, namely, transportation information services; delivery of wines; delivery of water; delivery of flowers; delivery of cards; delivery of spirits; global positioning system navigation services; loading and unloading of goods; motor vehicle transport services; delivery services, namely, packaging of goods in transit; storage of goods for transportation; storage of food; transport by man-powered vehicles; vehicle routing by computer on data networks; information, advisory and consultancy services relating to the aforesaid” in International Class 39; “inspection of foodstuffs for quality control purposes; quality control relating to the hygiene of food; providing on-line, non-downloadable software on a global computer network for ordering and delivery of takeaway restaurant and restaurant meals and for other goods; food research; application service provider, namely, hosting of software for wireless communication and hosting websites on the internet for performing various transactions; hosting of e-commerce website platforms on the internet; application service provider (asp) services, namely, hosting computer software for order management, order tracking and order delivery systems and for operating electronic point of sale systems; application service provider (asp) services, namely, hosting computer software featuring technology that allows users to perform electronic business transactions via a global computer network; hosting internet website platforms for others for performing e-commerce transactions; provision of temporary use of online non-downloadable software tools and software platforms to facilitate electronic business transactions via a global computer network and to allow users to receive, process, and manage purchase orders online; providing temporary use online of non-downloadable software to facilitate the processing, tracking and delivery of customer purchase orders; providing temporary use online of non-downloadable software to facilitate communication between customer, seller and delivery vehicle; consultancy services related to electronic point of sale (epos) systems, namely, computer hardware and computer software systems for providing telephonic and on-line support to customers; consultancy services related to the setting up and operation of websites and internet portals providing temporary access to online non-downloadable software to facilitate the processing, tracking, and delivery of customer purchase orders” in International Class 42 and “Services for providing food and drink; restaurant services; bar services; catering services; canteen services; provision of temporary accommodation; fast food restaurants; takeaway food and drink services, namely, providing food and drink via bicycle, motor vehicles; providing reviews of restaurants and bars; making reservation and booking services for restaurants and meals; provision of restaurant and bar information relating to food and drink online and by telephone; operation of a website for the ordering of takeaway restaurant and restaurant meals; provision of information relating to food and drink online; serving food and drink; preparation of food and drink; consulting services related to corporate hospitality services relating to food and drink; providing food and drink via mobile transportation, mobile vans, mobile trucks, mobile vehicles; information, advisory and consultancy services relating to the aforesaid” International Class 43

The registrant’s marks are:

- (design) for “food and meal delivery services for at home self-preparation meals” in International Class 39
- (design) for “providing personalized meal planning of meals that are delivered to individuals’ homes for at home self-preparation meals” in International Class 43
- HOME CHEF (and design) for “providing personalized meal planning of meals that are delivered to individuals’ homes for at home self-preparation meals for nonprofessional cooks” in International Class 43
- HOME CHEF (and design) “food and meal delivery services for at home self-preparation meals for nonprofessional cooks” in International Class 39

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the “*du Pont* factors”). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, “not all of the *DuPont* factors are relevant or of similar weight in every case.” *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int’l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) (“The fundamental inquiry mandated



by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks.”); TMEP §1207.01.

#### Comparison of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff’d per curiam*, 777 F. App’x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

*U.S. Registration Nos. 5241586 & 5294674*

When the marks at issue are both design marks, similarity of the marks is determined primarily on the basis of visual similarity. *See, e.g., Volkswagenwerk Aktiengesellschaft v. Rose ‘Vear’ Enters.*, 592 F.2d 1180, 1183, 201 USPQ 7, 9 (C.C.P.A. 1979) (quoting *In re ATV Network Ltd.*, 552 F.2d 925, 929, 193 USPQ 331, 332 (C.C.P.A. 1977)); *Ft. James Operating Co. v. Royal Paper Converting Inc.*, 83 USPQ2d 1624, 1628 (TTAB 2007); TMEP §1207.01(c). However, a side-by-side comparison is not the test. *See Grandpa Pidgeon’s of Mo., Inc. v. Borgsmiller*, 477 F.2d 586, 587, 177 USPQ 573, 574 (C.C.P.A. 1973). When comparing design marks, the focus is on the overall commercial impression conveyed by such marks, not on specific differences. *See Grandpa Pidgeon’s of Mo., Inc. v. Borgsmiller*, 477 F.2d at 587, 177 USPQ at 574; *In re Triple R Mfg. Corp.*, 168 USPQ 447, 448 (TTAB 1970); TMEP §1207.01(c).

In this case, both marks are comprised of a single fork and a single knife within the inside of a house design. In addition, the positioning of the fork and knife are both the same with both the fork and knife facing in the same direction and with the fork being on the left and the knife on the right.

When comparing marks, “[t]he proper test is not a side-by-side comparison of the marks, but instead whether the marks are sufficiently similar in terms of their commercial impression such that [consumers] who encounter the marks would be likely to assume a connection between the parties.” *Cai v. Diamond Hong, Inc.*, 901 F.3d 1367, 1373, 127 USPQ2d 1797, 1801 (Fed. Cir. 2018) (quoting *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1368, 101 USPQ2d 1713, 1721 (Fed. Cir. 2012)); TMEP §1207.01(b). The proper focus is on the recollection of the average purchaser, who retains a general rather than specific impression of trademarks. *In re Inn at St. John’s, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re St. Helena Hosp.*, 774 F.3d 747, 750-51, 113 USPQ2d 1082, 1085 (Fed. Cir. 2014); *Geigy Chem. Corp. v. Atlas Chem. Indus., Inc.*, 438 F.2d 1005, 1007, 169 USPQ 39, 40 (C.C.P.A. 1971)), *aff’d per curiam*, 777 F. App’x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

*U.S. Registration Nos. 5598365 & 5609448*

In this case, the designs in applicant’s mark and the marks in the cited registrations are highly similar. The design portion of the marks are both with the fork being on the left and the knife on the right.

Although applicant’s mark does not contain the entirety of the registered mark, applicant’s mark is likely to appear to prospective purchasers as a shortened form of registrant’s mark. *See In re Mighty Leaf Tea*, 601 F.3d 1342, 1348, 94 USPQ2d 1257, 1260 (Fed. Cir. 2010) (quoting *United States Shoe Corp.*, 229 USPQ 707, 709 (TTAB 1985)). Thus, merely omitting some of the wording from a registered mark may not overcome a likelihood of confusion. *See In re Mighty Leaf Tea*, 601 F.3d 1342, 94 USPQ2d 1257; *In re Optica Int’l*, 196 USPQ 775, 778 (TTAB 1977); TMEP §1207.01(b)(ii)-(iii). In this case, applicant’s mark does not create a distinct commercial impression from the registered mark because it contains some of the wording in the registered mark and does not add any wording that would distinguish it from that mark.

Thus, applicant’s mark and the marks in the cited registrations are confusingly similar.

#### Comparison of the Goods and Services

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int’l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be “related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715,



1724 (TTAB 2007)); TMEP §1207.01(a)(i).

Generally, the greater degree of similarity between the applied-for mark and the registered mark, the lesser the degree of similarity between the goods and/or services of the parties is required to support a finding of likelihood of confusion. *In re C.H. Hanson Co.*, 116 USPQ2d 1351, 1353 (TTAB 2015) (citing *In re Opus One Inc.*, 60 USPQ2d 1812, 1815 (TTAB 2001)); *In re Thor Tech, Inc.*, 90 USPQ2d 1634, 1636 (TTAB 2009).

Determining likelihood of confusion is based on the description of the goods and/or services stated in the application and registration at issue, not on extrinsic evidence of actual use. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1052 (Fed. Cir. 2018) (citing *In re i.am.symbolic, llc*, 866 F.3d 1315, 1325, 123 USPQ2d 1744, 1749 (Fed. Cir. 2017)).

In this case, the application use(s) broad wording to describe “delivery services, namely, delivery of flowers, cards, food, drink by restaurants; food delivery services; arranging the delivery of takeaway restaurant and restaurant meals, flowers and cards, and for other goods, online, including via a website or software application and telephone by air, road, rail and sea; arranging the delivery of goods by air, road, rail and sea; arrangement of transport of goods by air, road, rail and sea; food transportation services, namely, transport of food and drink; refrigerated transport of food; arranging the delivery of goods; arrangement of transport of goods; delivery of wines; delivery of water; delivery of spirits”, which presumably encompasses all goods and/or services of the type described, including the services in the cited registrations, notably, registrant’s more narrow “food and meal delivery services for at home self-preparation meals” and “food and meal delivery services for at home self-preparation meals for nonprofessional cooks” services. In addition, applicant’s services, notably, “Services for providing food and drink; providing food and drink via mobile transportation, mobile vans, mobile trucks, mobile vehicles” is broadly worded and encompasses registrant’s “providing personalized meal planning of meals that are delivered to individuals’ homes for at home self-preparation meals” and “providing personalized meal planning of meals that are delivered to individuals’ homes for at home self-preparation meals for nonprofessional cooks” services. *See, e.g., In re Solid State Design Inc.*, 125 USPQ2d 1409, 1412-15 (TTAB 2018); *Sw. Mgmt., Inc. v. Ocinomled, Ltd.*, 115 USPQ2d 1007, 1025 (TTAB 2015). Thus, applicant’s and registrant’s services are legally identical. *See, e.g., In re i.am.symbolic, llc*, 127 USPQ2d 1627, 1629 (TTAB 2018) (citing *Tuxedo Monopoly, Inc. v. Gen. Mills Fun Grp., Inc.*, 648 F.2d 1335, 1336, 209 USPQ 986, 988 (C.C.P.A. 1981); *Inter IKEA Sys. B.V. v. Akea, LLC*, 110 USPQ2d 1734, 1745 (TTAB 2014); *Baseball Am. Inc. v. Powerplay Sports Ltd.*, 71 USPQ2d 1844, 1847 n.9 (TTAB 2004)).

Additionally, the goods and/or services of the parties have no restrictions as to nature, type, channels of trade, or classes of purchasers and are “presumed to travel in the same channels of trade to the same class of purchasers.” *In re Viterro Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1268, 62 USPQ2d 1001, 1005 (Fed. Cir. 2002)). Thus, applicant’s and registrant’s goods and/or services are related.

In addition, please see the attached Internet evidence showing services being provided by registrant in the nature of downloadable software, non-downloadable software and other services of similarity to applicant’s services. This evidence shows that applicant’s goods and services are related to registrant’s services. In addition, please see the attached third party websites establishing that the same entity commonly manufactures, produces, or provides the relevant goods and/or services and markets the goods and/or services under the same mark. Moreover this evidence also shows that the relevant goods and/or services are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use. Thus, applicant’s and registrant’s goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

In total, the marks create the same commercial impression and the evidence shows that the goods and/or services are commercially related and likely to be encountered together in the marketplace by consumers. Upon encountering applicant’s mark and the registered marks, consumers are likely to be confused and mistakenly believe that the respective goods and/or services emanate from a common source. Therefore, registration must be refused based upon Trademark Act Section 2(d).

Although applicant’s mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

If applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

#### IDENTIFICATION OF GOODS AND/OR SERVICES REQUIRES AMENDMENT

The wording indicated below in the identification of goods and/or services is indefinite and too broad. This wording must be clarified because it is not clear what the goods and/or services are and could identify goods and/or services in more than one international class. *See* 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03, 1904.02(c), (c)(ii). Specifically, applicant must provide additional clarifying language as indicated below with sufficient clarity to ensure the goods and services are properly classified.

In an application filed under Trademark Act Section 66(a), an applicant may not change the classification of goods and/or services from that



assigned by the International Bureau of the World Intellectual Property Organization in the corresponding international registration. 37 C.F.R. §2.85(d); TMEP §§1401.03(d), 1904.02(b). Therefore, although the goods and/or services may be classified in several international classes, any modification to this wording must identify goods and/or services in the class(es) specified in the application for these goods and/or services. *See* TMEP §1904.02(c), (c)(ii).

Applicant may adopt the following wording, if accurate (suggestions in **bold**):

International Class 9: Computers; data processing apparatus; downloadable graphics for mobile phones; downloadable image files containing promotional material in the field of restaurants, online and telephone ordering and delivery of food, drink, takeaway meals, flowers, and cards; downloadable music files; downloadable electronic publications in the nature of brochures, menus, magazines, and catalogs in the field of restaurants, food and drink, takeaway meals and takeaway restaurants, electronic point of sale systems, order management, order tracking and order delivery systems and software, and online ordering and delivery of flowers and cards; food analysis apparatus in the nature of food safety monitoring devices, namely, thermometers not for medical purposes and alarm sensors for detecting bacteria in foods; interfaces for computers; computer software applications for mobile and hand-held electronic devices, namely, **{specify e.g., downloadable}** software for use in database management, electronic storage of data, and ordering food, drink, takeaway meals, flowers, and cards; electronic payment machines; electronic point of sale (epos) systems comprised of computer hardware, **{specify e.g., recorded}** computer operating software for electronic point of sale (epos) systems; downloadable computer software to allow users to perform electronic e-commerce business transactions via a global computer network; downloadable computer software to allow users to receive and process purchase orders via a global computer network; downloadable mobile application software for ordering food, drink, flowers, cards, and takeaway meals; downloadable computer software applications to allow users to search, order, browse menus, rate, comment and track the delivery of restaurant and take-away restaurants meals online; **{specify e.g., downloadable}** computer software applications for processing the sale, order and delivery of customer purchase orders; **{specify e.g., downloadable}** computer software for use in navigation for and location identification of a delivery vehicle; magnetically encoded gift cards; magnetically encoded **gift** loyalty cards; blank memory cards and **blank** electronic chip cards intended to be purchased to be delivered as gifts to others and to allow them to make purchases in the credit limit or under the conditions stored in the cards; computer hardware systems **comprised of {specify e.g., computer hardware with embedded recorded operating system software}** and downloadable software, all for order management, order tracking and order delivery management; downloadable computer software for performing financial transactions in the nature of linking e-commerce websites to credit card processing networks

International Class 21: **{specify e.g., Beverage}** glassware, porcelain **{specify e.g., mugs}** and earthenware **{specify e.g. mugs and jars}**; household and kitchen utensils, namely, **{specify e.g., kitchen tongs, basting spoons and serving scoops for ice cream}** and containers **for household and kitchen use; {specify e.g., disposable aluminum}** foil containers for food; bottles, **sold empty**; heat-insulated containers for foodstuffs; mugs, cups, and **{specify porcelain and earthenware goods e.g., cake toppers}** of porcelain and earthenware; disposable cups; paper plates; biodegradable paper pulp-based plates, bowls and cups; drinking straws; isothermic bags, namely, **{specify e.g., thermal insulated bags for food or beverages}**; isothermic bags, namely, **{thermal insulated bags}** for delivering meals from restaurants or take away restaurants; isothermic bags, namely, **{specify, e.g., thermal insulated bags}** for pizzas; tableware, cookware and containers, namely, **{specify goods by common commercial name. e.g., tea services in the nature of tableware, roasting pans and pots, and kitchen containers}**; cookware, namely, **pots and pans** ~~(pots and pans)~~; cookware and tableware, except forks, knives and spoons, namely **{specify goods by common commercial name, e.g., steamers}**; thermal insulated bags for food or beverages; thermal insulated containers for food or beverage; thermal insulated tote bags for food or beverages; thermal insulated wrap for cans to keep the contents cold or hot; wine glasses

International Class 25: Clothing, namely, **{specify clothing items by common commercial name, e.g., t-shirts, pants, shorts, and sweaters}** footwear, headwear; aprons; baseball hats and caps; jackets; waterproof jackets; t-shirts; shirts; trousers; waterproof trousers; jogging bottoms **as clothing**; sweatshirts; jumpers; hoodies

International Class 35: Advertising; business management; business administration of consumer loyalty programs; administrative processing of purchase orders; commercial administration of the licensing of the goods and services of others; commercial information and advice for consumers in the choice of products and services; compilation of information into computer databases; compiling indexes of information for commercial or advertising purposes; marketing research services; market intelligence services; provision of an on-line marketplace for buyers and sellers of goods and services; sales promotion for others; systemization of information into computer databases; updating and maintenance of data in computer databases; restaurant management for others; business advice relating to restaurant franchising; on-line ordering services in the field of restaurant take-out and delivery, flowers and cards; analysis of market research data and statistics; business consultancy services; provision of business and commercial information in the field of food and drink, flowers and cards, including restaurants and take-away restaurants; providing business and commercial information, namely, providing consumer information about restaurant listings, take-away restaurant particulars and menus on the Internet, flowers and cards providing business and commercial information, namely, providing an online commercial information directory on the Internet featuring restaurant, take away restaurant information, flowers and cards; public opinion polling; distribution of advertising material; providing consumer generated reviews of restaurants and take away restaurants for the purposes of consumer research **for commercial purposes**; providing consumer information, namely, ratings and reviews of **{specify, e.g., food and wine}** from restaurants and take away restaurants, and compilations of ratings and reviews for restaurants and take away restaurants **for commercial purposes**; procurement



services, namely, purchasing food, drink, takeaway meals, flowers and cards **for others**; computerized online ordering services in the field of delivery of food, drink, takeaway meals, restaurants, flowers and cards; ordering services for third parties, **namely, {specify services, e.g., online ordering services in the field of restaurant take-out and delivery}**; the bringing together, for the benefit of others, of a variety of take-away restaurant and restaurant services, **excluding the transport thereof** enabling customers to conveniently view and purchase those services **by means of an online retail store** via an internet website, via telephone order or via a computer software application; marketing **services** and promoting the goods and services of others by distributing coupons; organisation, operation and supervision of consumer loyalty and incentive schemes **to promote the sale of products and services of others**; administration of programs to enable customers to obtain discounts on services provided by restaurants and take-away restaurants; customer services, namely, responding to customer inquiries on behalf of others in the field of delivery of food, drink, takeaway meals, restaurants, flowers and cards; organization of competitions and awarding of prizes **in the nature of {specify services in International Class 35, e.g., arranging and conducting business competitions for entrepreneurs to compete for seed capital to facilitate business activities}** for commercial or advertising purposes; sales promotion for others; **{specify services, e.g., administration of a customer loyalty program which provides for incentive award prize programs for marketing purposes to promote the goods and services of others}**; provision of an on-line marketplace for buyers and sellers of food and drink; online and telephone retail store services **relating to the sale of featuring** food and drink, flowers and cards; information, advisory and consultancy services relating to the aforesaid

International Class 38: Telecommunications services, namely, providing access to the Internet for accessing content, websites and portals; providing access to databases on the internet; telecommunication services, namely, audiovisual communication **services** by computer terminals; communication by electronic computer terminals; electronic **transmission** message delivery services; electronic order transmission services; electronic transmission of images, photographs, graphic images messages, data and illustrations over a global computer network and via the internet; interactive telecommunication services, namely, delivery of video over digital networks; providing access to **the Internet for accessing** e-commerce platforms **on the internet**; providing access **to the Internet for accessing** information **via the internet**; providing access to **the Internet for accessing an** online marketing place; web messaging; providing electronic bulletin boards; providing online forum services in the field of food, drink, flowers and cards; transmission of consumer generated reviews online via telecommunications networks; transmission of consumer generated reviews for restaurants, take away restaurants, flower and card services online via telecommunications networks; ~~operation of an online portal~~ **{specify services in International Class 38, e.g., providing on-line communication links which transfer the website user to other local and global webpages}** for the delivery of takeaway restaurant and restaurant meals, and for other goods; ~~web-based portal~~ **{specify services in International Class 38, e.g., providing an online forums for user}** to provide information for the ordering of takeaway restaurant and restaurant meals; information, advisory and consultancy services relating to the aforesaid

International Class 39: Packaging and storage of goods; coordinating travel arrangements for individuals and groups; delivery services, namely, delivery of flowers, cards, food, drink by restaurants; food delivery services; arranging the delivery of takeaway restaurant and restaurant meals, flowers and cards, and for other goods, online, including via a website or software application and telephone by air, road, rail and sea; arranging the delivery of goods by air, road, rail and sea; arrangement of transport of goods by air, road, rail and sea; packing of food; food transportation services, namely, transport of food and drink; refrigerated transport of food; providing transport and travel information via mobile telecommunications apparatus and devices; arranging the delivery of goods; advisory services relating to the transportation of goods; advisory services relating to the packing of goods; arrangement of transport of goods; arranging the collection of goods for the delivery of takeaway restaurant and restaurant meals, and for other goods, online and telephone; computerised information services relating to transport, namely, transportation information services; delivery of wines; delivery of water; delivery of flowers; delivery of cards; delivery of spirits; global positioning system navigation services; loading and unloading of goods; motor vehicle transport services; delivery services, namely, packaging of goods in transit; storage of goods for transportation; storage of food; mass transit services for the general public; transport by man-powered vehicles; vehicle routing by computer on data networks; information, advisory and consultancy services relating to the aforesaid

International Class 42: Design and development of computer hardware and software; industrial analysis and research services, namely, analysis of the goods of others to assure compliance with industry standards and scientific research services; building and maintaining websites; inspection of foodstuffs for quality control purposes; quality control relating to the hygiene of food; providing on-line, non-downloadable software on a global computer network for ordering and delivery of takeaway restaurant and restaurant meals and for other goods; computer website design; development and design of computer software mobile applications; creating and maintaining websites for mobile phones; development of application software for delivery of multimedia content; authentication services, namely, authentication of data in the nature of digital certificates via telecommunications means; computer **{specify, e.g., system}** design and programming services; design of internet pages; food research; information technology consulting services relating to the application of computer systems; programming of computer software for provision of geographical information for others; software as a service (saas) services, namely, hosting software for use by others for use in database management; product research and development; application service provider, namely, hosting of **computer** software for wireless communication **for others** and hosting websites on the internet for performing various transactions; hosting of e-commerce website platforms on the internet; application service provider (asp) services, namely, hosting computer software for order management, order tracking and order delivery systems and for operating electronic point of sale systems **of others**; application service provider (asp) services, namely, hosting computer software **for others** featuring technology that allows users to perform electronic business transactions via a global computer network; hosting internet website platforms for others for performing e-commerce transactions; provision of temporary use of online non-downloadable software tools and software platforms



to facilitate electronic business transactions via a global computer network and to allow users to receive, process, and manage purchase orders online; providing temporary use online of non-downloadable software to facilitate the processing, tracking and delivery of customer purchase orders; providing temporary use online of non-downloadable software to facilitate communication between customer, seller and delivery vehicle; consultancy services related to electronic point of sale (epos) systems, namely, computer hardware and computer software systems for providing telephonic and on-line support to customers; consultancy services related to the setting up and operation of websites and internet portals **providing** temporary access to online non-downloadable software to facilitate the processing, tracking, and delivery of customer purchase orders; website security services, namely, restricting unauthorized access to websites for the protection of personal and financial data; advisory services relating to computer security; leasing of computer hardware and computer peripheral equipment for use in electronic point of sale (epos) transactions; technical data analysis services, namely, data automation and collection service using proprietary software to analyze service data

International Class 43: Services for providing food and drink; restaurant services; bar services; catering services; canteen services; provision of temporary accommodation; fast food restaurants; takeaway food and drink services, namely, providing food and drink via bicycle, motor vehicles; providing reviews of restaurants and bars; making reservation and booking services for restaurants and meals; provision of restaurant and bar information relating to food and drink online and by telephone; ~~operation of a website~~ {specify services in international Class 43, e.g., **providing a website featuring menu ordering information in the field of**} ~~for the ordering of~~ takeaway restaurant and restaurant meals; provision of information relating to food and drink online; serving food and drink; preparation of food and drink; consulting services related to corporate hospitality services relating to food and drink; providing food and drink via mobile transportation, mobile vans, mobile trucks, mobile vehicles; information, advisory and consultancy services relating to the aforesaid

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e). Additionally, for applications filed under Trademark Act Section 66(a), the scope of the identification for purposes of permissible amendments is limited by the international class assigned by the International Bureau of the World Intellectual Property Organization (International Bureau); and the classification of goods and/or services may not be changed from that assigned by the International Bureau. 37 C.F.R. §2.85(d); TMEP §§1401.03(d), 1904.02(b). Further, in a multiple-class Section 66(a) application, classes may not be added or goods and/or services transferred from one existing class to another. 37 C.F.R. §2.85(d); TMEP §1401.03(d).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

## MARK DESCRIPTION REQUIREMENT

Applicant must submit a description of the mark, because one was not included in the application. 37 C.F.R. §2.37; *see* TMEP §§808.01, 808.02. Applications for marks not in standard characters must include an accurate and concise description of the entire mark that identifies all the literal and design elements. *See* 37 C.F.R. §2.37; TMEP §§808.01, 808.02, 808.03(b). In this case, the drawing of the mark is not in standard characters.

The following description is suggested, if accurate: **The mark consists of a fork and a knife within the inside of a shaded house design.**

## EMAIL ADDRESS REQUIREMENT

**Email address required.** Applicant must provide applicant's email address, which is a requirement for a complete application. *See* 37 C.F.R. §2.32(a)(2); [Mandatory Electronic Filing & Specimen Requirements](#), Examination Guide 1-20, at III.A. (Rev. Feb. 2020). Applicant's email address cannot be identical to the listed primary correspondence email address of any attorney retained to represent applicant in this application. *See* Examination Guide 1-20, at III.A.

## U.S. COUNSEL REQUIREMENT

**Applicant must be represented by a U.S.-licensed attorney to respond to or appeal the provisional refusal.** An applicant whose domicile is located outside of the United States or its territories is foreign-domiciled and must be represented by an attorney who is an active member in good standing of the bar of the highest court of a U.S. state or territory. 37 C.F.R. §§2.11(a), 11.14; *Requirement of U.S.-Licensed Attorney for Foreign-Domiciled Trademark Applicants & Registrants*, Examination Guide 4-19, at I.A. (Rev. Sept. 2019). An individual applicant's domicile is the place a person resides and intends to be the person's principal home. 37 C.F.R. §2.2(o); Examination Guide 4-19, at I.A. A juristic entity's domicile is the principal place of business; i.e., headquarters, where a juristic entity applicant's senior executives or officers ordinarily direct and control the entity's activities. 37 C.F.R. §2.2(o); Examination Guide 4-19, at I.A. Because applicant is foreign-domiciled, applicant must appoint such a U.S.-licensed attorney qualified to practice under 37 C.F.R. §11.14 as its representative before the application may proceed



to registration. 37 C.F.R. §2.11(a). See Hiring a U.S.-licensed trademark attorney at <https://www.uspto.gov/trademarks-getting-started/why-hire-private-trademark-attorney> for more information.

Only a U.S.-licensed attorney can take action on an application on behalf of a foreign-domiciled applicant. 37 C.F.R. §2.11(a). Accordingly, the USPTO will not communicate further with applicant about the application beyond this Office action or permit applicant to make future submissions in this application.

**To appoint or designate a U.S.-licensed attorney.** To appoint an attorney, applicant should submit a completed Trademark Electronic Application System (TEAS) Change Address or Representation form at <https://teas.uspto.gov/wna/ccr/car>. The newly-appointed attorney must submit a TEAS Response to Examining Attorney Office Action form at <https://teas.uspto.gov/office/roa/> indicating that an appointment of attorney has been made and address all other refusals or requirements in this action, if any. Alternatively, if applicant retains an attorney before filing the response, the attorney can respond to this Office action by using the appropriate TEAS response form and provide his or her attorney information in the form and sign it as applicant's attorney. See 37 C.F.R. §2.17(b)(1)(ii).

## RESPONSE GUIDELINES

**Response guidelines.** For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see “[Responding to Office Actions](#)” and the informational [video “Response to Office Action”](#) for more information and tips on responding.

**How to respond.** [Click to file a response to this nonfinal Office action.](#)

/Krystina Osgood/  
Examining Attorney  
Law Office 121  
U.S. Patent and Trademark Office  
(571) 272-8403  
[Krystina.Osgood@uspto.gov](mailto:Krystina.Osgood@uspto.gov)

## RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** A response or notice of appeal must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS and ESTTA maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, find [contact information for the supervisor](#) of the office or unit listed in the signature block.



**Print: Jan 6, 2021**

**87302122**

**DESIGN MARK**

**Serial Number**

87302122

**Status**

REGISTERED

**Registration Number**

5241586

**Date Registered**

2017/07/11

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(2) DESIGN ONLY

**Owner**

RELISH LABS LLC DBA HOME CHEF LIMITED LIABILITY COMPANY DELAWARE 400  
N. MICHIGAN AVE., SUITE 1400 CHICAGO ILLINOIS 60611

**Goods/Services**

Class Status -- ACTIVE. IC 039. US 100 105. G & S: food and meal  
delivery services for at home self-preparation meals. First Use:  
2014/06/00. First Use In Commerce: 2014/06/00.

**Description of Mark**

The mark consists of a fork and knife inside an outline of a house.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2017/01/13

**Examining Attorney**

OEHRLEIN, STEFAN

**Attorney of Record**

Laura C. Gustafson







**Print: Jan 6, 2021**

**87302128**

**DESIGN MARK**

**Serial Number**

87302128

**Status**

REGISTERED

**Word Mark**

HOME CHEF

**Standard Character Mark**

No

**Registration Number**

5609448

**Date Registered**

2018/11/20

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

RELISH LABS LLC DBA HOME CHEF LIMITED LIABILITY COMPANY DELAWARE 400  
N. MICHIGAN AVE., SUITE 1400 CHICAGO ILLINOIS 60611

**Goods/Services**

Class Status -- ACTIVE. IC 039. US 100 105. G & S: food and meal  
delivery services for at home self-preparation meals for  
nonprofessional cooks. First Use: 2014/06/00. First Use In Commerce:  
2014/06/00.

**Prior Registration(s)**

5362224

**Description of Mark**

The mark consists of a fork and knife inside an outline of a house  
with the words "HOME CHEF" appearing below.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Section 2f Statement**

as to "HOME CHEF"



**Print: Jan 6, 2021**

**87302128**

**Filing Date**

2017/01/13

**Examining Attorney**

OEHRLEIN, STEFAN

**Attorney of Record**

Laura C. Gustafson





# HOME CHEF



**Print: Jan 6, 2021**

**87302130**

**DESIGN MARK**

**Serial Number**

87302130

**Status**

REGISTERED

**Registration Number**

5294674

**Date Registered**

2017/09/26

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(2) DESIGN ONLY

**Owner**

RELISH LABS LLC DBA HOME CHEF LIMITED LIABILITY COMPANY DELAWARE 400  
N. MICHIGAN AVE., SUITE 1400 CHICAGO ILLINOIS 60611

**Goods/Services**

Class Status -- ACTIVE. IC 043. US 100 101. G & S: providing  
personalized meal planning of meals that are delivered to individuals'  
homes for at home self-preparation meals. First Use: 2014/06/00.  
First Use In Commerce: 2014/06/00.

**Description of Mark**

The mark consists of a fork and knife inside an outline of a house.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2017/01/13

**Examining Attorney**

OEHRLEIN, STEFAN

**Attorney of Record**

Laura C. Gustafson







**Print: Jan 6, 2021**

**87302132**

**DESIGN MARK**

**Serial Number**

87302132

**Status**

REGISTERED

**Word Mark**

HOME CHEF

**Standard Character Mark**

No

**Registration Number**

5598365

**Date Registered**

2018/11/06

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

RELISH LABS LLC DBA HOME CHEF LIMITED LIABILITY COMPANY DELAWARE 400  
N. MICHIGAN AVE., SUITE 1400 CHICAGO ILLINOIS 60611

**Goods/Services**

Class Status -- ACTIVE. IC 043. US 100 101. G & S: providing  
personalized meal planning of meals that are delivered to individuals'  
homes for at home self-preparation meals for nonprofessional cooks.  
First Use: 2014/06/00. First Use In Commerce: 2014/06/00.

**Prior Registration(s)**

5362224

**Description of Mark**

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with the words "HOME CHEF" appearing below.

**Colors Claimed**

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**Section 2f Statement**

as to "HOME CHEF"



**Print: Jan 6, 2021**

**87302132**

**Filing Date**

2017/01/13

**Examining Attorney**

OEHRLEIN, STEFAN

**Attorney of Record**

Laura C. Gustafson





# HOME CHEF



https://play.google.com/store/apps/details?id=com.homechef.android&hl=en\_US&gl=US  
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Apps

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Shop  
Games  
Kids  
Editors' Choice

Account  
Payment methods  
My subscriptions  
Redeem  
Buy gift card  
My wishlist  
My Play activity  
Parent Guide



## Home Chef

Home Chef Lifestyle

Everyone

Add to Wishlist

Install

★★★★☆ 521

Tran, New 5th

My Cookbook

Meatless Sirloin Steak

Meatless Sirloin

Meatless Sirloin


Home Chef

Fresh, perfectly portioned ingredients + easy-to-follow recipes delivered straight to your door.

The Home Chef app makes home cooking easier than ever before. This app features Home Chef's simple recipes with special cooking tips from our team of chefs. Browse our recipes, customize your


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Blue Apron  
Fresh ingredients. Step-by-step instructions. Delivered weekly.

★★★★☆




**EveryPlate**  
HelloFresh SE  
The Official App Of America's Best Value Meal Kit

★★★★☆



**Sous Chef Recipes**  
backwardsE  
Your personal recipe assistant.

★★★★☆



**Dinnerly**  
Marley Spoon  
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Simple recipes with special cooking tips from our team of chefs. browse our recipes. customize your

READ MORE

REVIEWS

Review policy and info

2.9

★ ★ ★ ★ ★

521 total



Freddy Grace

★ ★ ★ ★ ★ December 27, 2020

7

The food was great and the customer care is awesome. I don't know why some people gave the service a bad review. You literally have at least a dozen or so meals to choose from each week. The food is always fresh. Meal time is quick and easy. The portions are just right. And the food actually tastes ...

Full Review



Melissa Thacker

★ ★ ★ ★ ★ December 23, 2020

2

My experience was very awful. I did not get to choose my meals. The app shows them for me. And they were meals that I would never try. I sent customer support and email stating I want a full refund. This is the worst app I have ever used



Kathleen Steele

★ ★ ★ ★ ★ December 16, 2020

11

Their food is great! The portion sizes are larger than all other meal boxes. Their customer service is amazing! And this app wraps it all up and makes it easy to use



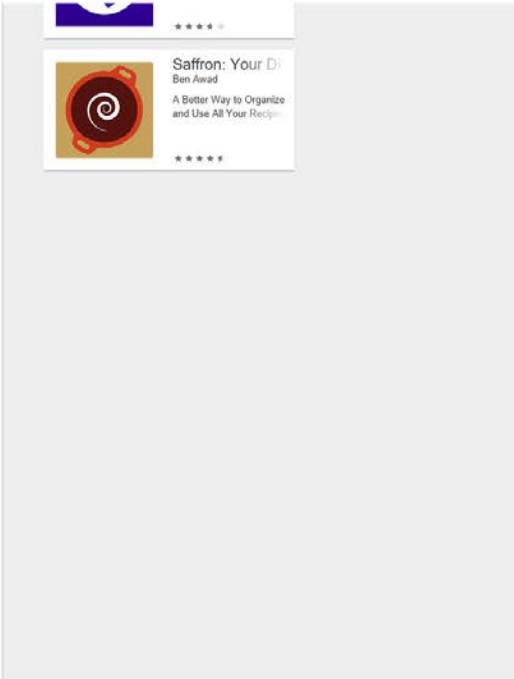
Donna Flowers

★ ★ ★ ★ ★ December 23, 2020

2

Very easy to prepare. Easy to add to if there's more than 2 people. Excellent ingredients. Wonderful selection.

READ ALL REVIEWS





https://play.google.com/store/apps/details?id=com.homechef.android&hl=en\_US&gl=US  
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WHAT'S NEW

Thanks for using Home Chef! We are always updating our app to improve your experience. This update includes:

- a meal filter for spice level
- better display of pricing
- the ability to share a recipe card with a friend
- bug fixes and visual improvements

ADDITIONAL INFORMATION

Updated	Size	Installs
December 11, 2020	32M	100,000+
Current Version	Requires Android	Content Rating
3.14.0	5.0 and up	Everyone
		<a href="#">Learn more</a>
Permissions	Report	Offered By
<a href="#">View details</a>	<a href="#">Flag as inappropriate</a>	Home Chef

Developer

[Visit website](#)  
[support@homechef.com](mailto:support@homechef.com)  
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https://www.homechef.com/users/sign\_in?\_cf\_chl\_captcha\_tk=\_\_be13038862a1d7663a1c6688bc5f95ad3308va6-16099555

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8566a7mGpaoC6S-0U8GApp4fP-ca7S8c-sB0LqSDCnFvGk0BzeG3C26aK-sf5axMAL\_mLTHIS\_kBP2y688G-z7G205\_jchbACcgrR0g-DvujcWagEL88P-P\_Q86W-kV6scm7jM0wVTp0arf6b7y-saDpIGW86ah4Btg6IAGBACFUbUQwPerrV8d8mg1VhyG85myfadsueChmkaP8y4edp-2F36Jns58JFGczYDyJd02a7Dy8311OG



## Welcome Back!

Log in to your account or download the Home Chef mobile app and see what's cooking.



Email Address

Password


[Forgot password?](#)



https://www.homechef.com/users/sign\_in?\_cf\_chl\_captcha\_tk=be13038862a1d7663a1c6688bc8f95ad3308va6-16099555  
S2d3AI\_DL-gdE-cAWT011927011d26nTV6872e6ak10ghdpZMa\_JE-dFELUEag-FFnd-HJ6aMF1yA6S-j7nr\_8T0uWVzpk1VuaPRINV/  
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Log In


or



Grocery Account

See Accepted Stores

Don't have an account? [Get Started](#)

  
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Customer Support

Mon - Fri 9AM-6PM CST

872-225-2433

Contact Us



https://support.homechef.com/hc/en-us/articles/208661916-How-does-the-Home-Chef-referral-program-work  
01/03/2021 12:53:42 PM



## Home Chef Help Center

Please type your question in the search box, or browse our FAQs.

Home Chef > Gifts, Vouchers + Credits > Gifts, Vouchers + Credits

### How Does The Home Chef Referral Program Work?



<https://support.homechef.com/hc/en-us/articles/208661916-How-does-the-Home-Chef-referral-program-work>  
01/06/2021 12:53:42 PM

All active subscribers have access to our referral program, allowing you to earn credit for every referral that signs up with Home Chef. Customers can invite friends and family to join the service by sending an email invitation or by sharing their referral invitation link or unique referral code.

Those who sign up using the referral invitation will receive a \$35 discount off of their first order and the active subscriber will earn \$35 in Home Chef credit. Customers are not permitted to refer members of the same household.

Keep in mind, the Free Box promotion is not compatible with the \$35 for \$35 referral program.



Chicago  
Tribune

FOX

Inc.

The  
New York  
Times

USA  
TODAY

WGN

SERVICE

RESOURCES

COMPANY



<https://support.homechef.com/hc/en-us/articles/208661916-How-does-the-Home-Chef-referral-program-work>  
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Our Menu  
How It Works  
Gift Cards  
Login  
Sign Up  
Terms of Use

The Table  
Recipe Categories  
Kitchenware  
FAQs & Support  
Affiliate Program

About Us  
Careers  
Press



©2013 - 2017, Relish Labs LLC. Home Chef is a meal delivery service supplying weekly deliveries of fresh, perfectly portioned ingredients and chef-designed recipes.





https://support.homechef.com/hc/en-us/articles/208661916-How-does-the-Home-Chef-referral-program-work  
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## Home Chef Help Center

Please type your question in the search box, or browse our FAQs.

Home Chef > Gifts, Vouchers + Credits > Gifts, Vouchers + Credits

### How Does The Home Chef Referral Program Work?

All active subscribers have access to our referral program, allowing you to earn credit for every referral that signs up with Home Chef. Customers can invite friends and family to join the service by sending an email invitation or by sharing their referral invitation.



<https://support.homechef.com/hc/en-us/articles/208661916-How-does-the-Home-Chef-referral-program-work>  
01/06/2021 12:54:06 PM

link or unique referral code.

Those who sign up using the referral invitation will receive a \$35 discount off of their first order and the active subscriber will earn \$35 in Home Chef credit. Customers are not permitted to refer members of the same household.

Keep in mind, the Free Box promotion is not compatible with the \$35 for \$35 referral program.



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HOME CHEF



Our Menu



How It Works



Gift Cards



In Store


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 \$65. Our most popular weekly plan! That's 3 meals for 2 people.

1. Choose Gift Amount

\$65	\$125	\$250	Enter Amount
------	-------	-------	--------------

2. Choose The Delivery

Print at Home	Email to Recipient
---------------	--------------------

3. Personalize it!


Find out if Home Chef delivers to your recipient's area. [Click here](#)

Your Name

Your Email

Recipient's Name






Your message (350 Characters)

I thought you would enjoy Home Chef! Each week, Home Chef sends you fresh, pre-portioned ingredients along with easy, step-by-step instructions so you can make delicious, home-cooked meals. Happy cooking!

146 characters remaining

Add to Cart

Gift Cards may only be used at [homechef.com](https://www.homechef.com) and cannot be combined with any other offers. Your payment card will be charged at the time of purchase. Product and shipping restrictions may apply. Home Chef is not responsible for any lost, stolen or destroyed Gift Card or use by someone other than yourself or the intended recipient.



HOME CHEF

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Customer Support

Mon - Fri 9AM-6PM CST

872-225-2433

[Contact Us](#)



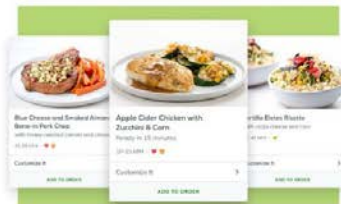
https://www.homechef.com/how-it-works 01/06/2021 12:54:53 PM



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Get Started

## How It Works



### 1. Pick Your Meals

Select recipes each week that fit your preferences and dietary restrictions. Accept our suggestions or choose your own!

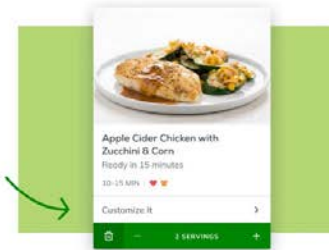


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## 2. Customize Your Plate

Use our Customize It feature to upgrade, swap, or double up your favorite protein on select recipes.



## 3. Cook And Enjoy!

Fresh, pre-portioned ingredients delivered right to your door – effortlessly create and plate exciting dishes with our step-by-step recipe cards.







**Manage your deliveries.**  
Skip deliveries or pause your account anytime.




Order **Pick Your Meals** online.  
Add meals and dietary preferences.




**Fit it to your lifestyle.**  
We've got lots of options for dietary preferences!


**BUILD YOUR BOX**

With a different menu each week, there's always new recipes to discover!  
Find the cooking experience you desire.






**Meal Kits**  
Easy recipes with pre-portioned ingredients ready in about 30



**Pick Your Meals**  
**15 Minute Meal Kits**  
Built for speed! Prepped, pre-portioned ingredients that cook in 15



**Oven-Ready**  
Pre-portioned, fresh ingredients arrive with an oven-safe tin. No prep,



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ingredients ready in about 15 minutes.

[Order Meal Kits →](#)

portioned ingredients that cook in 15 minutes.

[Order 15 Minute Meal Kits →](#)

entire meal kit comes in one bag, no mess!

[Order Oven-Ready →](#)



**Grill-Ready**

Assemble the ingredients in a grill-safe bag and throw it on the grill for a quick, flavorful meal.

[Order Grill-Ready →](#)



**Culinary Collection**

Specialty ingredients and techniques for premium meals!

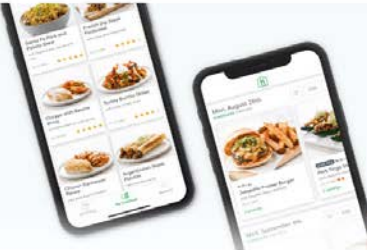
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**Entrée Salads**

Get your greens in with these fresh flavor combinations perfect for your day-to-day.



[Order Entrée Salads →](#)



**AT YOUR CONVENIENCE**

Always on the go? Try the Home Chef mobile app and plan your meals from the comfort of your phone!

[Pick Your Meals](#)





AT YOUR DOOR OR IN YOUR STORE



Pick Your Meals

Order Online

We make it easy – pick delivery dates or skip weeks to work with your schedule.

Pick Your Meals




Buy In Store

We're part of the Kroger Family!  
Find out where you can find Home Chef products at a store near you.

Find a Store



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Get free recipes and special offers delivered to your inbox every week!










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GET 15% OFF  
ANY FOOTLONG

ONLY WITH CODE 15OFF IN  
THE APP OR ONLINE.

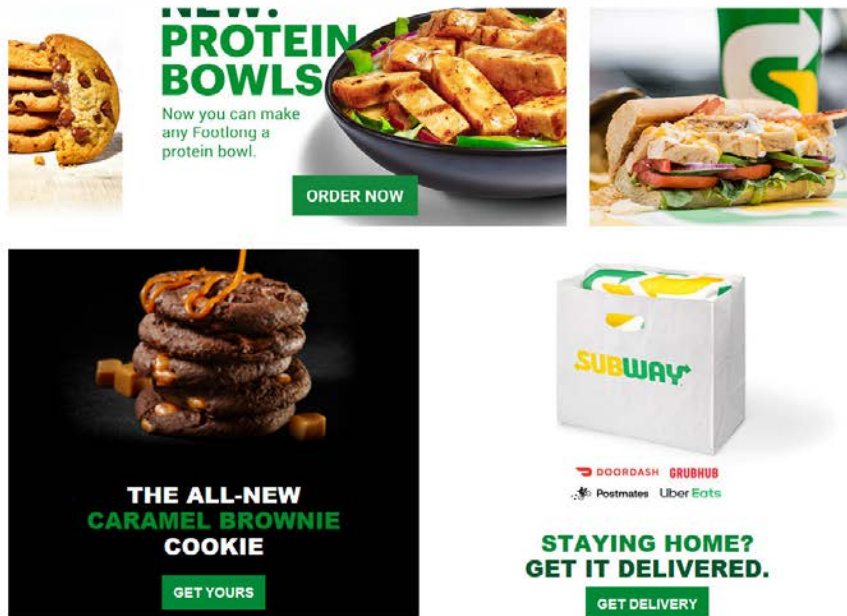
ORDER NOW

Redeemable at participating restaurants for app/online orders only.  
Excludes add-ons, additional \$1.50 per order. Plus tax. No add'l discounts.  
No delivery. Excludes FOOTLONG PRO. Exp. 2/7/2021.

NEW!




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**NEW! PROTEIN BOWLS**  
Now you can make any Footlong a protein bowl.

**ORDER NOW**



**THE ALL-NEW CARAMEL BROWNIE COOKIE**

**GET YOURS**



**STAYING HOME? GET IT DELIVERED.**

**GET DELIVERY**


DOORDASH GRUBHUB  
Postmates Uber Eats





Loaded here only at participating shops.

Delivery available in select areas.

EARN WHILE YOU EAT

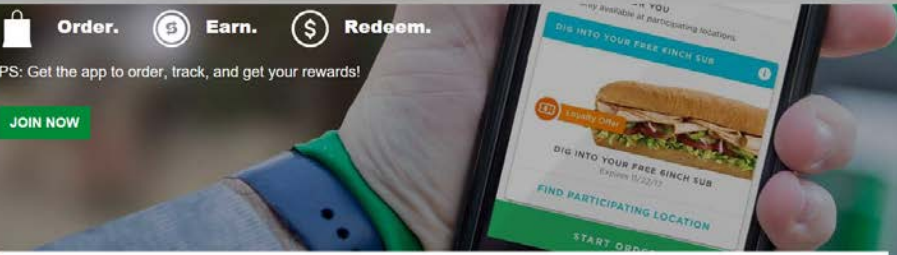
 **Order.**




 **Earn.**

 **Redeem.**

PS: Get the app to order, track, and get your rewards!

JOIN NOW







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Our sustainability journey 

## Making Change for Good

When making a meal, four of five vegetables end up in the waste bin. It's not responsible, and we want to do better every



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LEARN MORE

**We commit to doing better**  
In our restaurants, our food, and our neighborhoods.

WHAT WE DO

**Order how you want,  
where you want.**

Getting Subway® has never been easier!

ORDER PICKUP




ORDER DELIVERY





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**SUBWAY** MENU NUTRITION CATERING REWARDS & DEALS RESPONSIBILITY [START ORDER](#)



# PLANNING YOUR CATERED EVENT

Check out the ideas below to build a menu that will make them all happy

[START CATERING ORDER](#)

Serve up something delicious for any event



## Business Meetings

Office Meetings, Holiday Parties and Training Events





**What to Order:**  
Signature Wrap Platters, Sub Platters and Subway To Go!™ Meals.  
Don't forget the chips & drinks.

Subway To Go!™ Meals require minimum order of 8.

[START ORDER](#)



## Special Events

### **Birthdays, Celebrations and Sports**

**What to Order:**  
Go big with Giant Subs or keep it simple with Signature Wrap Platters and Sub Platters. Cookies are a must!

Giant Sub orders require 24 hr. notice.

[START ORDER](#)

## School Functions

### **Field Trips, After School Activities and School Lunches**

**What to Order:**  
Subway To Go!™ Meals are quick, easy and best of all? Already packed.



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Subway To Go!™ Meals require minimum order of 8.

[START ORDER](#)

## Kid Stuff

### Parties, Sports and Weekend Events

#### What to Order:

Sub Platters feature grabbable sandwich thirds for active little hands.

[START ORDER](#)

### Who's hungry?

Whether you've got a family to feed, a soccer team to satisfy, or a starving group of coworkers - You've come to the right place. From flavorful subs and salads to delicious desserts, there's something for everyone with Subway® Catering



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SEE FULL MENU

**Ready to order right  
now**

START ORDER



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### Catering Questions?

Even more info and guidance on catering is right here.

[SEE FAQs](#)

### We are where you are

The closest Subway® is the best Subway®, Amiright?

[FIND ONE NEAR YOU](#)

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where you want.**





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CATERING MENU

Ready to order right now.

START ORDER



Catering Menu Highlights



Signature Wrap Platters

SERVES 8-12 PEOPLE | 16 SERVINGS



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### Flavor-packed and stacked with a footlong portion of meat.

#### Available items:

**Classic Signature Wrap Platter:** A twist on American classics featuring one Cold Cut Combo, two Black Forest Ham, two Turkey Breast, one Tuna and two Italian B.M.T.® on Tomato Basil and Spinach wraps.

**Customize Your Own Platter:** Food allergies? Picky eaters? Build a mouthwatering spread that's just right for your crew.

[START ORDER](#)



## Sub Platters

SERVES 5-9 PEOPLE | 15 SERVINGS

### Piled high with a wide variety of taste-bud-tempting deliciousness.

#### Available items:

**Classic Combo Platter:** Featuring the Cold Cut Combo, Black Forest Ham, Turkey Breast, Tuna and Italian B.M.T.®.

**Customize Your Own Platter:** Food allergies? Picky eaters? Build a mouthwatering spread that's just right for your crew.

[START ORDER](#)



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## Subway To Go!™ Meals

SERVES 1 PERSON | 1 SERVINGS

**Your favorites all packed up and ready to roll.**

**Available items:**

**6-inch Sub Meal:** 6-inch sub, chips and a freshly baked cookie all conveniently packed in a handy to-go box.

**Footlong Sub Meal:** Footlong sub, chips and a freshly baked cookie all conveniently packed in a handy to-go box.

**Signature Wrap Meal:** Signature Wrap, chips and a freshly baked cookie all conveniently packed in a handy to-go box.

Subway To Go!™ items require a minimum of 8 orders.

[START ORDER](#)

## Giant Subs

SERVES 10+ PEOPLE | PORTIONS VARY

**The perfect way to satisfy giant hunger**



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## **hunger.**

Available items:

3-foot Giant Sub\*: Serves 10-12.

6-foot Giant Sub\*: Serves 20-25.

Giant Sub orders require 24 hr. notice.

[START ORDER](#)



## **Drinks & Sides**

**Make it a meal with chips and bottled beverages.**



## **Desserts**

**Sweeten the deal with freshly baked cookies.**



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**Ready to order right  
now**

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**Cater like a pro**

Serve up something delicious for any event.

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SEE PLANNING GUIDES



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The closest Subway® is the best Subway®. Amiright?

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DOUBLE UP  
ON PROTEIN<sup>\*</sup>  
FOR \$2 MORE

Go Pro to get double the  
protein for just \$2 more on  
your favorite Footlong or  
NEW Protein Bowl.

ORDER NOW


<sup>\*</sup>Double protein based on meat only.  
Limited time at participating shops. Extras/add-ons add'l. Plus tax. No add'l discounts/coupons.





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EASY.**



Get the latest deals, promotions and news delivered right to your inbox.

**SIGN UP**

**ORDER. EAT.  
EARN.**



Save favorites, order from anywhere and get notifications so you never miss a deal. All in the Subway® app.

**DOWNLOAD NOW**



**You host. We Cater.**





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We'll take care of the catering so you can celebrate all summer long with friends and family.

[START CATERING ORDER](#)



Subway MyWay® Rewards available at participating restaurants. For catering, earn tokens on in-restaurant orders only. Tokens may not be earned on purchases of gift cards.

App ordering and online ordering available at participating restaurants. Allow 15 minutes for pickup.

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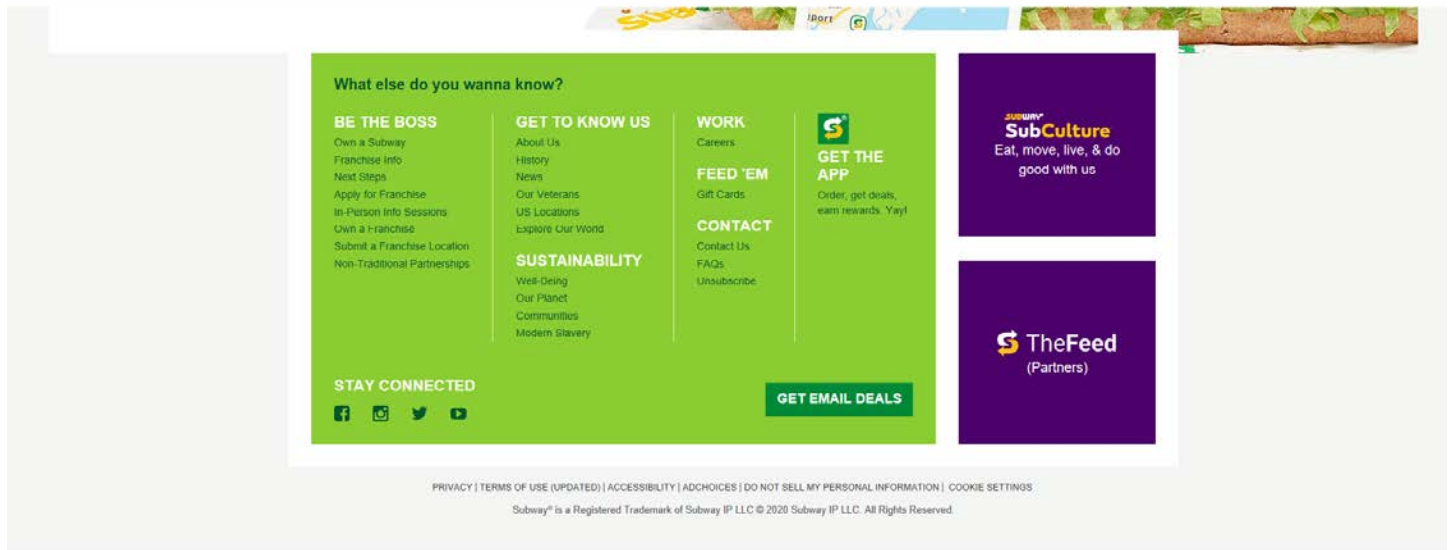
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MENU NUTRITION CATERING REWARDS & DEALS RESPONSIBILITY [START ORDER](#)



# A NUTRITIOUS LIFESTYLE

### Meet our nutrition pro

We take nutrition seriously. Our nutrition expert makes sure we're on top of the latest information and advice.







**Rebecca McKeown**  
**MS, RDN**  
Registered Dietitian

Rebecca uses her expertise to supply detailed nutrition and ingredient information around the world. Everyday, Rebecca enables our customers to make informed decisions. She is also passionate about wellness and provides healthy living tips and advice for Subway® team members.

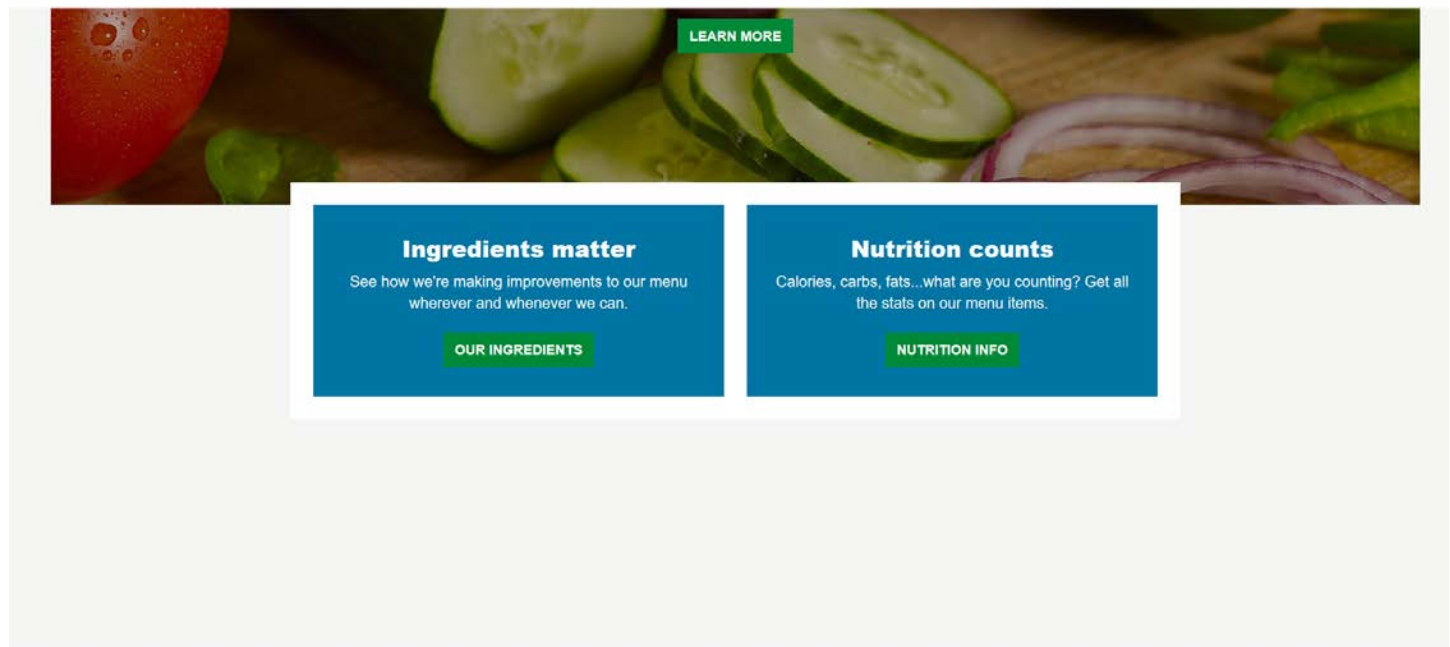


## Produce for Better Health Foundation

Subway® is recognized as a More Matters® Industry Role Model for encouraging our guests with fresh and nutritious options

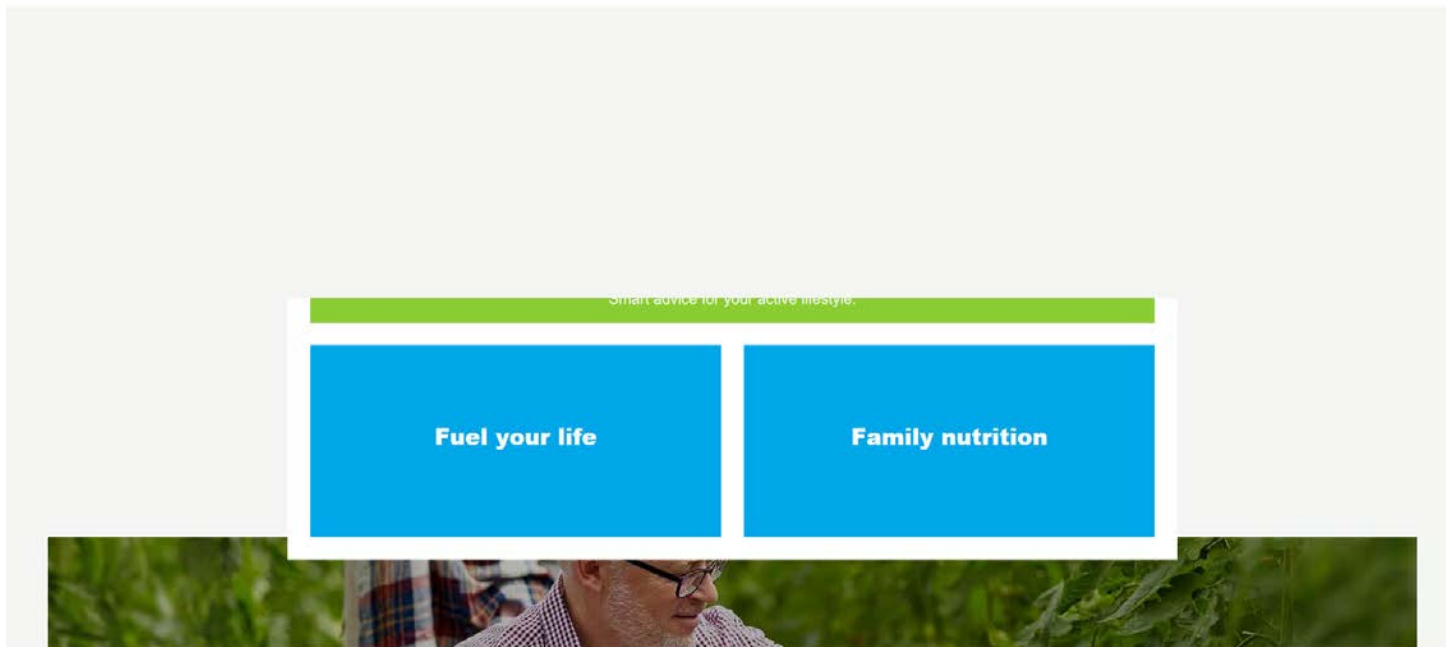


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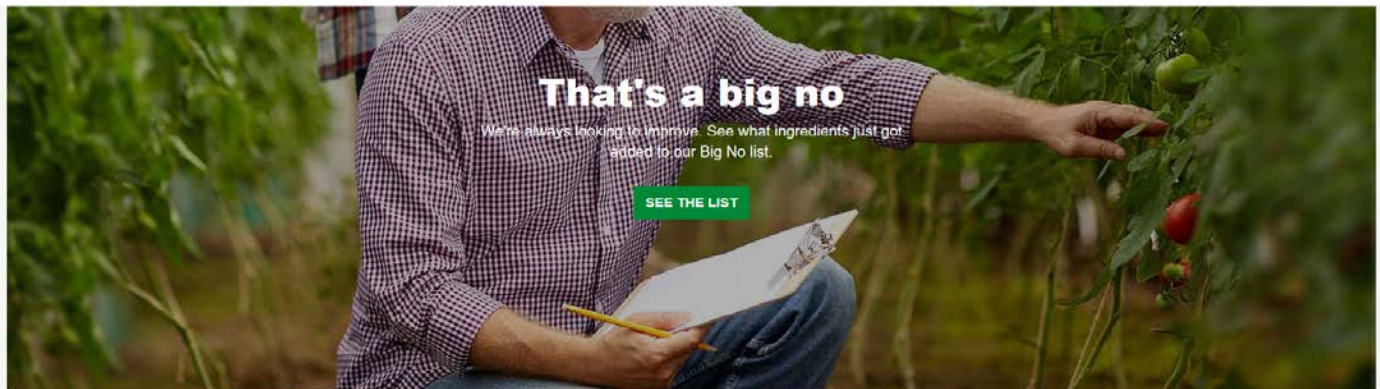




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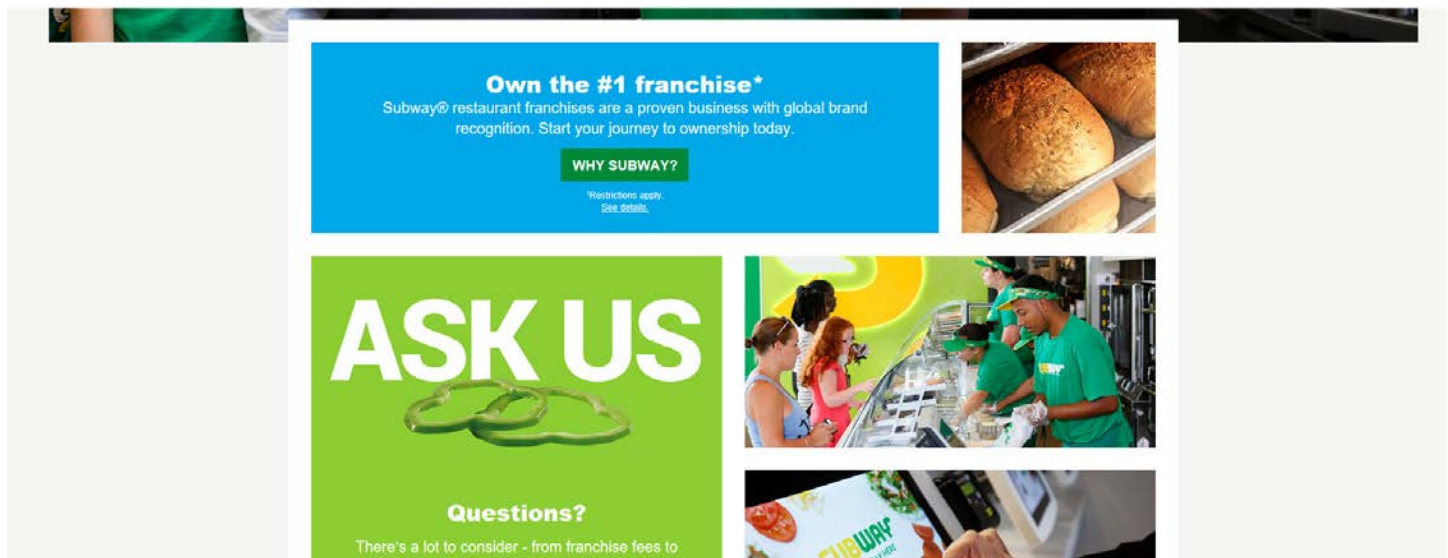


# MAKE LIFE WHAT YOU WANT

Do you want to lead your own team? Serve nutritious food? Provide excellent customer service? Learn new skills? If you're ready for the challenge, start here.

[REQUEST MORE INFO](#)







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THE APP OR ONLINE.

[ORDER NOW](#)

Redeemable at participating restaurants for app/online orders only.  
Extras/add-ons additional. 1 use per order. Plus tax. No add'l discounts.  
No delivery. Excludes FOOTLONG PRO. Exp 2/7/2021.





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## NEW! PROTEIN BOWLS

Now you can make  
any Footlong a  
protein bowl.

ORDER NOW



## THE ALL-NEW CARAMEL BROWNIE COOKIE



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Delivery available in select areas.

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# TASTY

Fresh veggies. Quality food. Smarter nutrition.

EAT BETTER




Tomatoes



Our sustainability journey

## Making Change for Good

We're taking a fresh look at how we make an impact on the world





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We're taking a fresh look at how we make an impact on the world around us. It's our responsibility, and we aspire to do better every day.

[LEARN MORE](#)

### We commit to doing better

In our restaurants, our food, and our neighborhoods.

[WHAT WE DO](#)



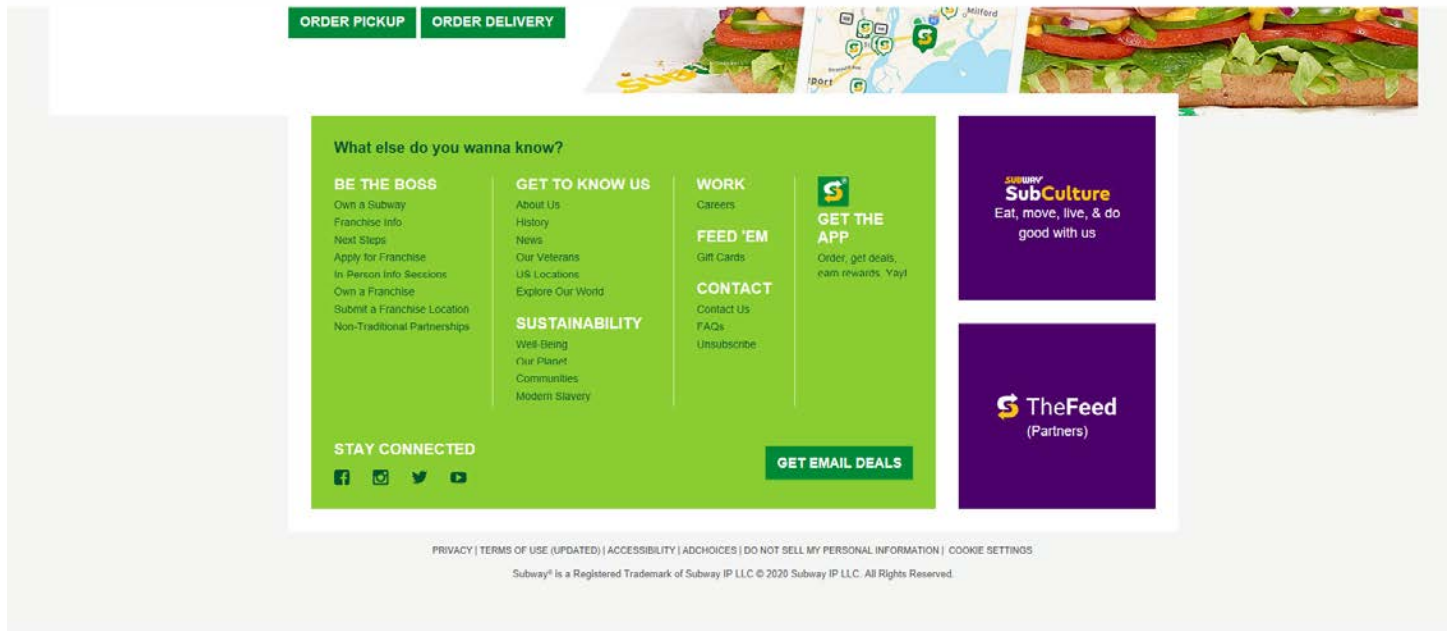
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[ silent ]



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### Work with a Food Service Management Company

- The Food Service Management Company (or FSMC) may already be our franchise owner, or we can help it become one.
- The (FSMC) can manage the Subway® restaurant for your facility.
- The (FSMC) can subcontract space to our franchise owner, who will invest in and operate the restaurant.



### Many locations can partner with Subway® restaurants

Download brochures for each type of location below.



#### Get creative

We are in many non-traditional sites worldwide, including colleges, airports, hospitals,

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Department & Grocery Stores

Hospitals


Colleges and Universities

Business and Industry



airports, shopping centers, big box stores, convenience stores, cinemas, hotels, zoos, casinos, museums, amusement parks and sports arenas...even churches!


- Casinos
- Parks and Recreation
- Bus and Railroad Stations
- C-Stores, and Truck stops



# Your site. Our brand.

See how locations from airports to zoos can partner with Subway®, the world's largest Quick Service Restaurant chain\*

\* Based on restaurant count





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## Why Subway?

### Globally recognized

We're international leaders in the quick service restaurant industry.



### Vibrant new look

Our restaurants got a makeover! Think modern,



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flexible design, with a welcoming customer  
experience that fits in anywhere.

### Our ingredients, your masterpiece

When it comes to freshly made custom sandwiches and more - we started the trend.

\*\*\*Based on restaurant count

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where you want.**

Getting Subway® has never been easier.





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ORDER PICKUP

ORDER DELIVERY



#### What else do you wanna know?

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##### GET THE APP

Order, get deals, earn rewards. Yay!

##### STAY CONNECTED



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**TheFeed**  
(Partners)

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The country's #1 home cooking kit, Blue Apron makes it fun and easy to cook incredible meals at home. With this app, you'll be able to easily manage your account on the go, plus discover seasonal recipes, cooking techniques, how-to videos and more.


Blue Apron delivers premium, step-by-step recipes and farm-fresh ingredients in a chilled box, so everything stays fresh until you get home. You can personalize your menu each week based on

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your preferences, and there's no commitment—skip a week if you don't have time to cook!

**Key Features:**

- Discover unique, seasonal recipes created by our chefs each week.
- Manage your account, schedule deliveries and customize your menus on the go.
- Speed up meal prep with exclusive tips, techniques and how-to videos.
- Explore our monthly wine delivery service that pairs world-class wines with Blue Apron recipes.
- Enjoy unlimited access to our library of over 1,400 delicious Blue Apron recipes.
- Save all your favorite recipes, so they're always at the ready.

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**4.4**  
★★★★☆  
± 5,430 total

Rating	Count
5	5
4	4
3	3
2	2
1	1

**Blanca DHC**  
★★★★★ December 21, 2020 8  
Best customer service and meal planning tool ever. Love being able to plan the many delicious meals and the wonderful customer service this team has. Haven't had issues ever with quality of food or the level of committed service this team provides.

**Jessica Herring**  
★★★★★ December 29, 2020 2  
Blue Apron has helped keep me sane during the pandemic by learning new recipes and making it a little bit easier to adjust to not going out to dinner for some favorite dishes.


**Marci Vail**  
★★★★★ December 27, 2020 2  
I frequently get bounced out of the app when I'm trying to go back and sometimes when I'm in the middle of doing something in the app. The information within the app is often cir-

**eMeals - Meal Planning**  
★★★★★  
Easy weekly meal plans with customizable shopping list & online



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ular and leads to frustration as I fail to find the information I want.



Katy Christa

★ ★ ★ ★ ★

December 18, 2020

Terrible - I edited my payment information, and it still skipped my boxes 2 weeks in a row now. Thanks a lot.

READ ALL REVIEWS

ADDITIONAL INFORMATION

Updated

January 6, 2021

Size

46M

Installs

100,000+

Current Version

3.42.24

Requires Android

8.0 and up

Content Rating

Everyone

Permissions

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Developer

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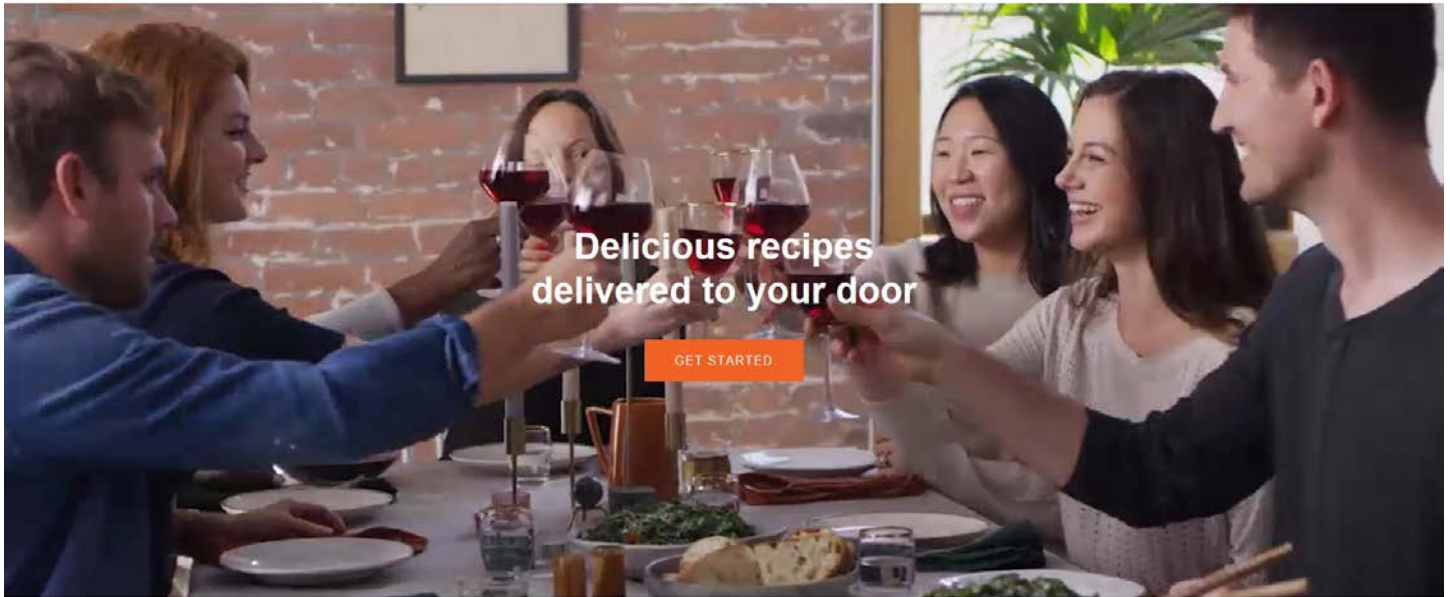
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delivered to your door

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## Choose your meals

We keep dinner interesting. From top-rated favorites and health-conscious options to Premium dishes and more, variety is always on the menu.

## Unpack your box

We guarantee the freshness of all our ingredients and deliver them in an insulated box right to your door.



Cook create enjoy

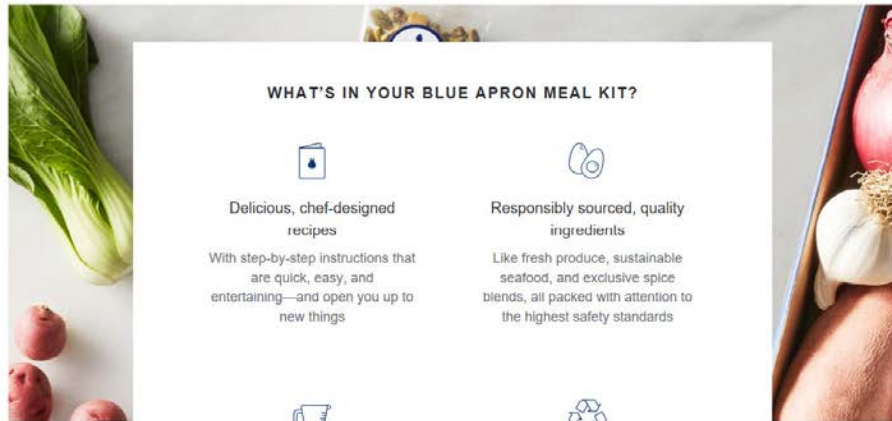


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## COOK, Create, enjoy

Follow our easy step-by-step recipes to learn new skills, try new tastes, and make your family amazing meals.




**WHAT'S IN YOUR BLUE APRON MEAL KIT?**





**Delicious, chef-designed recipes**

With step-by-step instructions that are quick, easy, and entertaining—and open you up to new things




**Responsibly sourced, quality ingredients**


Like fresh produce, sustainable seafood, and exclusive spice blends, all packed with attention to the highest safety standards






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Perfectly portioned amounts  
So your ingredients stay fresh and we help reduce food waste—and you have easy portion control



Recyclable ice packs and packaging  
Because we're committed to limiting our environmental impact and helping you do the same

CHOOSE YOUR





Starting at \$7.49 per serving



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No commitment. Skipping or canceling meals is easy.

CHOOSE YOUR

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ON THE MENUPRICINGWINEGIFTSMARKET


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# The Gift of Home Cooking

\$120

MEAL E-GIFT CARD



\$120 covers a two-week delivery of 3 recipes on any 2-serving Meal Plan

Recipients can use the E-Gift Card towards our Signature, Signature for 4 or Vegetarian.

E-Gift Cards are subject to our Gift Card Terms.

GIFT TYPE

MEALWINE

GIFT AMOUNT

300\$1203240ENTER AMOUNT

\$120 is our most popular option

GIFT DELIVERY

PRINT AT HOMEEMAIL TO RECIPIENT

QUANTITY

-1+

ADD TO CART

YOUR CART IS EMPTY

You haven't added any gifts yet.



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E-Gift Cards are subject to our Gift Card Terms and are not redeemable towards our Wine Program or Market Items.

ADD TO CART

E-Gift Cards are non-refundable (unless required by law). E-Gift Card may only be used for Meal Subscription. Your payment card will be charged at the time of purchase. Product and shipping restrictions may apply.

Need more than 50 gift cards?

Redeem your Blue Apron gift.

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25\_creator\_id-34490269084\_ext\_id\_01/06/2021\_03:45:26\_PPM

Your health and safety is our priority, from restaurant to doorstep [Learn More](#)



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Order food delivery you'll love

Enter street address or zip code

Find food



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st&utm\_term=grub%20hub&utm\_content=acct\_id-3325678572&camp\_id-11184470591&adgroup\_id-109664790837&kwid-47363271  
25&creative\_id-34490269084&ext\_id-07.08/2021.03.45.26\_PSM



Local favorites

Satisfy any craving with delivery from popular neighborhood restaurants and chains. Reorder go-tos or find something new.



Support restaurants and drivers

Donate your change to the Grubhub Community Relief Fund at checkout. Donations go to charitable organizations supporting local restaurants and drivers impacted by COVID-19.



Exclusive Perks

Discover more deals and restaurant rewards near you. Cash in on Perks and get \$100s in savings.

Pickup or delivery from restaurants near you

Explore restaurants that deliver near you, or try yummy takeout fare. With a place for every taste, it's easy to find food you crave, and order online or through the Grubhub app. Find great meals fast with lots of local menus. Enjoy eating the convenient way with places that deliver to your door.

Grubhub helps you find and order food from wherever you are. How it works: you type in an address, we tell you the restaurants that deliver to that locale as well as showing you droves of pickup



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## About Grubhub

restaurants near you. Want to be more specific? Search by cuisine, restaurant name or menu item. We'll filter your results accordingly. When you find what you're looking for, you can place your order online or by phone, free of charge. Oh, and we also give you access to reviews, coupons, special deals and a 24/7 customer care team that tracks each order and makes sure you get exactly what you want.

### Sign up for special offers

#### Email address

#### ZIP Code

Count me in!

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American Food delivery

Asian Food delivery

Breakfast delivery

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Boiler restaurants

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Boston restaurants

Brooklyn restaurants

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<a href="#">Ice Cream delivery</a>	<a href="#">Madison restaurants</a>	<a href="#">Manhattan restaurants</a>	
<a href="#">Indian Food delivery</a>	<a href="#">Miami restaurants</a>	<a href="#">Milwaukee restaurants</a>	
<a href="#">Italian Food delivery</a>	<a href="#">Nashville restaurants</a>	<a href="#">New Haven restaurants</a>	
<a href="#">Japanese delivery</a>	<a href="#">New York City restaurants</a>	<a href="#">Oakland restaurants</a>	
<a href="#">Late Night delivery</a>	<a href="#">Orange County restaurants</a>	<a href="#">Philadelphia restaurants</a>	
<a href="#">Lunch delivery</a>	<a href="#">Phoenix restaurants</a>	<a href="#">Pittsburgh restaurants</a>	
<a href="#">Mexican Food delivery</a>	<a href="#">Portland restaurants</a>	<a href="#">Queens restaurants</a>	
<a href="#">Organic Food delivery</a>	<a href="#">Rochester restaurants</a>	<a href="#">San Diego restaurants</a>	
<a href="#">Pasta delivery</a>	<a href="#">San Francisco restaurants</a>	<a href="#">San Jose restaurants</a>	
<a href="#">Pizza delivery</a>	<a href="#">Scottsdale restaurants</a>	<a href="#">Seattle restaurants</a>	
<a href="#">Sandwiches delivery</a>	<a href="#">Syracuse restaurants</a>	<a href="#">Tampa restaurants</a>	
<a href="#">Seafood delivery</a>	<a href="#">Tempe restaurants</a>	<a href="#">Urbana restaurants</a>	
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Your favorite catering,  
delivered

Enter a delivery address





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#### One place for every taste

Feed 10-200+ people breakfast, lunch, dinner and everything in between.



#### Convenience you can rely on

Place orders for quick delivery or plan ahead and schedule your order.



#### Responsive service

We're here to help via email, phone or live chat 7 days a week.

## Catering from local restaurants

Order meals, platters, and party must-haves online from the best restaurants near you. With a place for every taste, it's easy to find food you and your group crave. We've expanded our catering restaurant selection to offer more individually packaged catering items to help you keep your diners safe while you enjoy a meal together.



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Ordering food for your office? Learn about our [corporate accounts](#)

## Catering FAQs

What is Seamless/Grubhub catering?



How do I browse catering restaurants?



Is there a minimum to order?



Will the driver set up my food?



What happens after I submit my order?



Are driver tips included in the total?



What do I do if I need to make a change or cancel my catering order?



Can I order catering for pickup?



What do I do if I did not receive an email order confirmation?



What should I call to check the status of my order?





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Who should I call to check the status of my order? ✓

What do I do if my food arrived and there is something wrong with my order? ✓

How do I get a copy of my receipt? ✓

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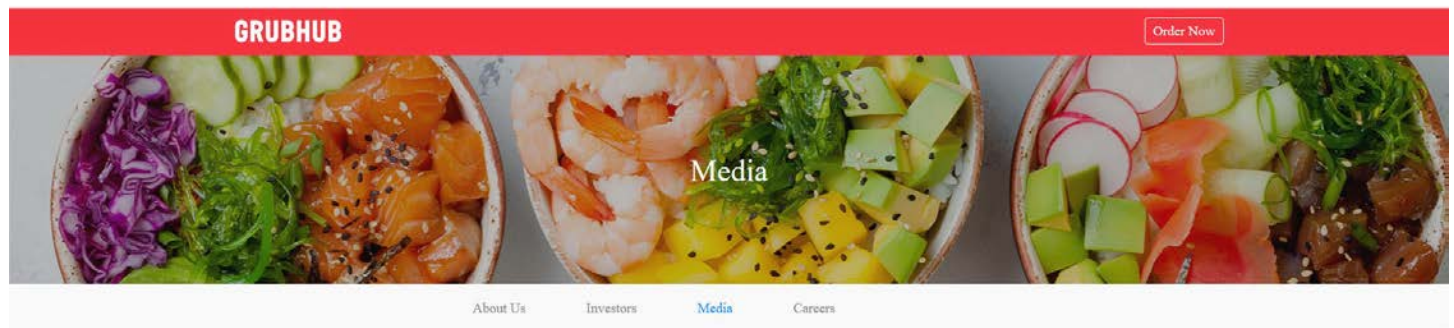
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### What is Grubhub?

Grubhub is a leading online and mobile food-ordering and delivery marketplace with the largest and most comprehensive network of restaurant partners. Grubhub features over 300,000 restaurants and is proud to partner with 245,000 of these restaurants in over 4,000 U.S. cities. The Grubhub portfolio of brands includes Grubhub, Seamless, LevelUp, AllMenus and MenuPages. [Learn more about Grubhub's mission](#) and how we [support restaurants, drivers and diners](#).

### Recent Announcements

#### Contact

Email: [press@grubhub.com](mailto:press@grubhub.com)

Dec 16/2020

New Benefits and Protections for Grubhub Drivers in California



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Dec 05/2020

Grubhub gives restaurants expanded commission-free ordering solutions

Dec 01/2020

Grubhub's Grant Program Supports Drivers' Community Philanthropic, Business and Educational Goals

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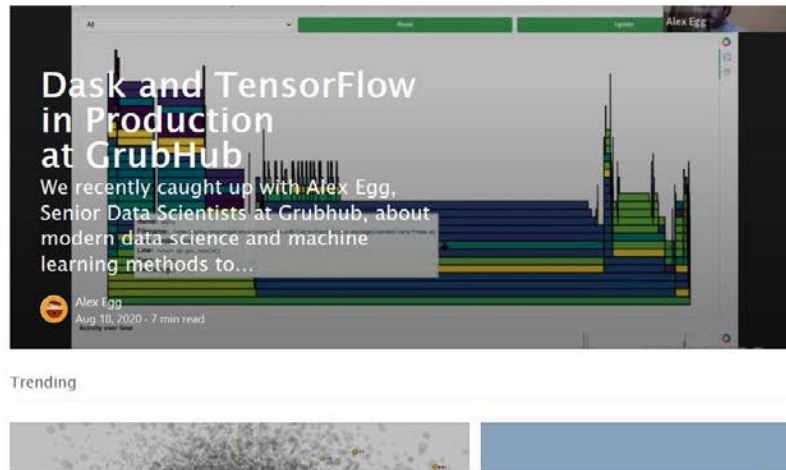
American	Brooklyn	Denver
Chinese	Manhattan	Baltimore
Italian	Queens	Miami
Japanese	Dosion	Phoenix
Mexican	Chicago	Nashville
Middle Eastern	Los Angeles	Atlanta
Pizza	Philadelphia	Hartford
Seafood	San Francisco	Albany
Sushi	Washington, DC	Las Vegas
Thai	See All »	Portland
Vegetarian		Pittsburgh
Vietnamese		Houston
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See All »		Seattle
		Austin
		Columbus
		Bridgeport
		San Jose
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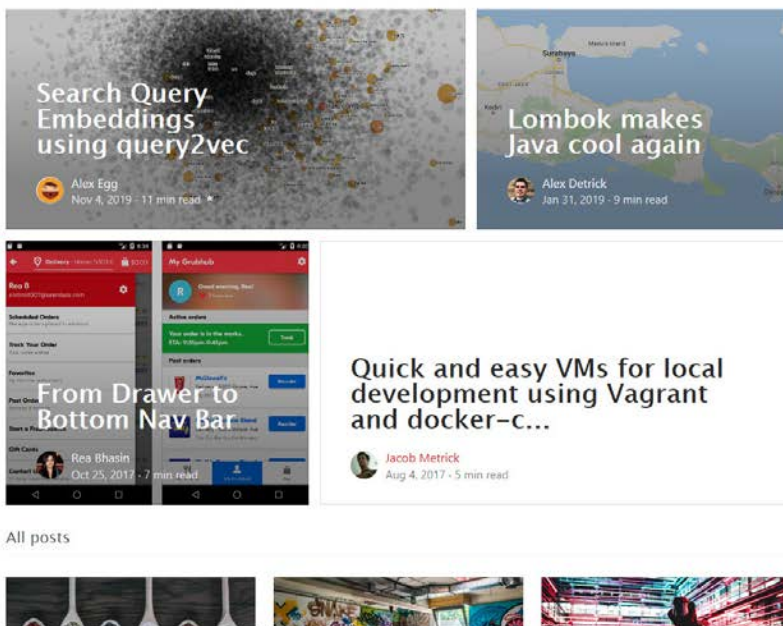


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### "Just What I Needed": Making Machine Learning Scalable and Accessible at GrubHub

Data scientists at Grubhub develop and deploy predictive models to improve business decision-making, as well as in-app diner, driver, and...



Kyle Jablon  
Feb 3, 2020 · 7 min read



### One thousand people. Five days. How Grubhub successfully ran its first hackathon.

Most of the time, the product and engineering teams here at Grubhub build new features, pay down tech debt, and improve support systems...



Michelle Kaufopoulos  
Oct 22, 2019 · 8 min read



### Introducing Artificial Failure into Service Testing for Real Benefit

Photo by Drew Graham on Unsplash



Kiel Loysen  
Aug 5, 2019 · 7 min read \*



### Using functional programming in Java with a Producer-Consumer.



### SOA: traffic routing and control

SOA Traffic control capabilities that should be considered status



### Optimizing for the mobile web: Moving from Angular to Preact

Browser JavaScript-land was not



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#### Continued

In complex networked applications like ones at Grubhub, one must program the application to do many operations at once. One of the...



**Prashant Mehta**  
Jul 8, 2019 · 5 min read

ANYTHING OF CONSIDERABLE QUANTUM for a mature service platform.



**William Blackie**  
Jun 11, 2019 · 8 min read

BROWSER JAVASCRIPT-land was not a place I thought I'd be fighting a battle of speed. Years ago, computers and internet speeds were getting...



**George Fu**  
May 26, 2019 · 8 min read



#### Guaranteeing critical microservice actions at Grubhub

At Grubhub, we want you to get your food. We don't care if a powerline falls on an AWS datacenter, a construction worker accidentally...



**Sean Heller**  
May 14, 2019 · 7 min read



#### Why We Use Crypto When Generating Coupon Codes At Scale

There's usually no need to get fancy when implementing discount codes, but Grubhub's scale has pushed us to go beyond random strings.



**Aaron Zinger**  
Apr 8, 2019 · 6 min read



#### Using redux-loop to make tacos at Grubhub

At Grubhub, catering to restaurants is as important to us as catering to diners. Restaurants have to be able to set their menus, choose...



**Baruch Lane**  
Mar 26, 2019 · 9 min read



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### The Angular Conversion Part 4: What we couldn't Automate

(This is the fourth and final part of our series on our conversion from AngularJS to Angular. Part one discussed our history with...



Amanda DaSilva  
Feb 19, 2019 - 6 min read



### Disabling Safari AutoFill for a single line address input

Filling out a form on mobile is tedious—as the user jumps from input to input, the previous information entered becomes out of view and...



Michael Estwanick  
Feb 4, 2019 - 4 min read



### How we build services fast: A look at the Grubhub service framework

When developing around a service-oriented architecture, the engineers at Grubhub had to roll a lot of code for all the technology...



Dylan Drop  
Jan 14, 2019 - 7 min read



### Using Amazon Mechanical Turk to



### How to stay productive as a remote employee



### Data migration strategies for making a



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### Mechanical Turk to crowdsource data on the quality of food images

In the last couple of years, we at Grubhub have actively focused on increasing the volume of images shown to our diners on restaurant menu...

 **Rohan Kulkarni**  
Dec 5, 2018 - 8 min read

### as a remote employee

We at Grubhub want the best people regardless of where they live, which is why we've been very supportive of people who work remotely. But...

 **Ryan Donovan**  
Nov 26, 2018 - 9 min read

### strategies for making a "Seamless" transition

In the past year, we've migrated thousands of diners from Eat24, Foodler, and OrderUp onto our platforms.

 **Joe Collins**  
Oct 29, 2018 - 10 min read



### Scaling ETL: How data pipelines evolve as your business grows

Data drives so much of what we do here at Grubhub. Every order, every dish you search for, every favorited restaurant tell us something...

 **Christian Heinzmann**  
Sep 24, 2018 - 9 min read



### Decisions are first class citizens: an introduction to Decision Engineering

with Carolyn Mooney.

 **Ryan J. O'Neil**  
Sep 13, 2018 - 6 min read



### Automating the Angular Conversion

When AngularJS upgraded to version two, it changed almost everything. It even dropped the JS part of its name, moving away from JavaScript...

 **tsaibot**  
Aug 2, 2018 - 7 min read



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GrubHub Inc. (NYSE:GRUB) - All company updates



### Cloud infrastructure at Grubhub

Moving to cloud infrastructure at Grubhub enabled a major technical evolution for our high growth, ever-changing e-commerce juggernaut.



**William Blackie**  
Jul 26, 2018 - 5 min read



### Running premortem analysis — imagining failure to ensure success

All Agile projects can fall prey to failure. The most heartbreaking failures come from surprises — those pitfalls in your path you never...



**David Gargiulo**  
Jul 9, 2018 - 6 min read



### Learn PySpark locally without an AWS cluster

I'm a relatively new data engineer at Grubhub — this means I needed to quickly learn how to use Apache Spark, which is the data processing...



**David Liao**  
Apr 30, 2018 - 9 min read





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### How to manage changing requirements for a high availability service

You designed a great service that is reliable, efficient, and easy to maintain. You may even think that it is easily extensible. But when



Yiwei Liu

Mar 26, 2018 · 8 min read

### Style guide-driven development — the Android Pattern Library

As we developed our web and mobile platforms over the years, our design patterns collected technical debt. Instead of using a common design...



Rea Bhasin

Mar 13, 2018 · 6 min read

### Angular is coming: Preparing the upgrade

We hope you enjoyed the previous meme-filled part one of this blog post series where we explained the history of our web application and...



tsaiobot

Feb 26, 2018 · 8 min read

Check out the rest of our posts in the archive

[Go!](#)

[Learn more about Grubhub.](#)



https://play.google.com/store/apps/details?id=com.grubhub.android&hl=en\_US&gl=US  
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Categories Home Top charts New releases

Apps

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Shop  
Games  
Kids  
Editors' Choice

Account  
Payment methods  
My subscriptions  
Redeem  
Buy gift card  
My wishlist  
My Play activity  
Parent Guide

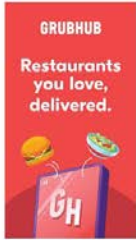





## Grubhub: Local Food Delivery & Restaurant Takeout

Grubhub Food & Drink 4.5 ★★★★★ 306,298

Everyone


Add to Wishlist Install

Get food delivery right to your door from the largest selection of restaurants and amazing Perks with Grubhub.


Similar

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**Seamless: Restaurant Delivery**  
Seamless.  
Order food, get restaurant delivery, or pick up food from restaurants now.

★★★★★




**Postmates - Local Restaurant Delivery & Takeout**  
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Local Restaurant Delivery & Takeout. Order Food to Your Door! Pizza, Sushi, and more.

★★★★★



**Favor - Anything Your Neighbor Can Deliver**  
NeighborFavor, Inc.  
Store & restaurant delivery to your door in under an hour! Order

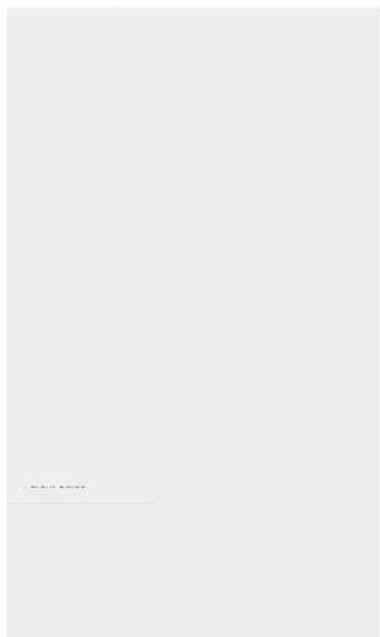
★★★★★



**DoorDash - Food Delivery**  
DoorDash  
Fast local food delivery.



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Grubhub is dedicated to your safety. Order food with contact-free delivery to support your favorite restaurants while staying safe at home.

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#### REVIEWS

[Review policy and info](#)

4.2

★★★★☆

366,298 total



Dan Steinbrink

★★★★★ January 5, 2021

1/7

Still not fixed. "Go to" system is completely inaccurate, can't read full reviews if long, and can't easily find your own in the review section or in past orders. Order page kicks you out of app if you hit the back button and you STILL can't rate individual menu items or restaurant overall. Scrollin...

[Full Review](#)

Grubhub November 28, 2019

Hi Dan, we understand this can be frustrating. We are working towards making this better. We would appreciate it if you could send us the details at +18775651065.

M

Matthew Bodmer

★★★★★ January 1, 2021

25

Was a 5 star. Now a one star after the update. I used this app quite a bit. Now, sadly, I deleted it. Good job R&D Update: I decided to give it another try. Yeah, even worse. Every single order I put through had an item missing from it. Not only is it expensive, but you don't get what you ordered. T...



Get your favorite restaurants delivered straight to your door

★★★★★




Caviar - Food

Caviar, Inc.  
Get the best local restaurants delivered—or order pickup—with

★★★★★



https://play.google.com/store/apps/details?id=com.grubhub.android&hl=en\_US&gl=US  
01/03/2021 03:49:43 PM



Grubhub

Want to get more from your experience?

[Full Review](#)

Grubhub November 8, 2020


Hi, we are always looking to improve the experience for our users, and really appreciate the feedback. If there is anything specific we can look into, please contact us at +18775851085.

**Daniel Caban**

★ ★ ★ ★ December 30, 2020 129

Well, I used the app once and my first experience is now my last. Zero stars if I could. I got offered 2 great deals. Neither of which were applied to the order. One was "free delivery on your first order" complete with coupon code that said it would be applied automatically. It wasn't. The 2nd was ...

[Full Review](#)

 **Jesse Lavery**

★ ★ ★ ★ January 4, 2021 8

I remble app. I live in a very large city. I they tend to have not very many delivery drivers. Their average delivery time is always over an hour. Food shows up cold. this used to be a very good app with lots of consistency and no issues. Lately it has completely plummeted in customer service and abil...

[Full Review](#)

[READ ALL REVIEWS](#)

**WHAT'S NEW**

We've cooked up some improvements and successfully squished some little bugs we found. And as always, we encourage you to order something delicious.

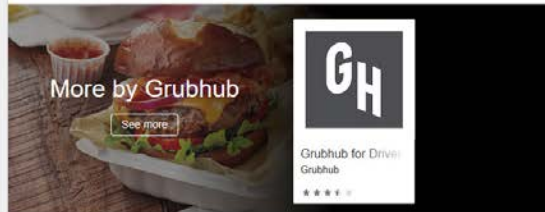
**ADDITIONAL INFORMATION**

Updated	Size	Installs
---------	------	----------



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01/03/2021 03:49:43 PM

January 4, 2021	52M	10,000,000+
Current Version	Requires Android	Content Rating
7.142	5.0 and up	Everyone
		<a href="#">Learn more</a>
Permissions	Report	Offered By
<a href="#">View details</a>	<a href="#">Flag as inappropriate</a>	Grubhub
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**GRUBHUB FOR RESTAURANTS**  
Learning Center

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## Marketing

Learn new ways to promote your restaurant, build customer loyalty and marketing best practices.

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Grubhub-funded promotions in Los Angeles

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Marketing Tool Kit for Restaurants

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How to Get the Most Out of Your Grubhub Listing

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Is Your Restaurant Website Mobile Friendly?

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 <p>The Ultimate Guide to Instagram for Your Restaurant, Part II :</p> <p><a href="#">Learn more →</a></p>	 <p>Recipe for Attracting Gen Z Diners</p> <p><a href="#">Learn more →</a></p>	 <p>A Guide to Restaurant Reviews</p> <p><a href="#">Learn more →</a></p>	 <p>Maintaining Your Restaurant Brand with a Delivery Service</p> <p><a href="#">Learn more →</a></p>
 <p>3 Ways to Gain</p>	 <p>Secondary Revenue</p>	 <p>Why Content</p>	 <p>4 Tips for Recruiting</p>















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 <p>Restaurant Delivery Marketing 101: Interview with a</p> <p><a href="#">Learn more →</a></p>	 <p>3 Ways Upscale Restaurants Can Market on Social</p> <p><a href="#">Learn more →</a></p>	 <p>The Do's and Don'ts of Rebranding Your Restaurant</p> <p><a href="#">Learn more →</a></p>	 <p>How Restaurants Can Capitalize on Facebook Live</p> <p><a href="#">Learn more →</a></p>			
<p><b>Ratings &amp; Reviews</b></p> <p>★★★★★ 526 Ratings</p> <p>Here's what other diners are saying:</p> <table border="1"> <tbody> <tr> <td>91.3% Food was good</td> <td>88.2% Delivery was on time</td> <td>92% Order was accurate</td> </tr> </tbody> </table> <p>Harnessing the Power of Restaurant Reviews</p> <p><a href="#">Learn more →</a></p>	91.3% Food was good	88.2% Delivery was on time	92% Order was accurate	 <p>Tips for Making the Most of Social Media Recipe Videos</p> <p><a href="#">Learn more →</a></p>	 <p>5 Restaurant Marketing Tips to Attract Millennials</p> <p><a href="#">Learn more →</a></p>	 <p>How to Make Your Restaurant Food Instagram-Worthy</p> <p><a href="#">Learn more →</a></p>
91.3% Food was good	88.2% Delivery was on time	92% Order was accurate				



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4 Keys to Running a Successful Restaurant Social Media Contest

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How to Launch a Digital Restaurant Loyalty Program

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Intro to Restaurant SEO

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4 Tips for Building a Restaurant Email List

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How Restaurants Can Market Non-Meal Delivery

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5 Fun Ways to Encourage Diner Loyalty

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How to Respond to Negative Restaurant Reviews

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4 Ways to Take Great Food Photos

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4 Tips for Attracting the Home Cook Crowd

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5 Restaurant Customer Appreciation Ideas

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Stop Making These 9 Common Restaurant Website Mistakes


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Why Food Photography Counts

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**Ratings & Reviews**




528 Ratings

Here's what other diners are saying:

<b>91.3%</b>	<b>88.2%</b>	<b>93%</b>
Food was good	Delivery was on time	Order was accurate

Tips to Improve your Grubhub Rating

[Learn more →](#)



How Restaurants Can Make the Most Out of Customer Feedback

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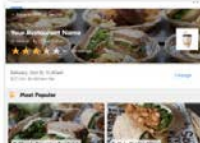
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 <p><b>Transaction Totals by Restaurant</b> (see the table for details)</p> <table border="1"> <thead> <tr> <th>Restaurant</th> <th>Transactions</th> <th>Total</th> <th>Average</th> </tr> </thead> <tbody> <tr> <td>Restaurant A</td> <td>100</td> <td>\$10,000</td> <td>\$100</td> </tr> <tr> <td>Restaurant B</td> <td>200</td> <td>\$20,000</td> <td>\$100</td> </tr> <tr> <td>Restaurant C</td> <td>300</td> <td>\$30,000</td> <td>\$100</td> </tr> <tr> <td>Restaurant D</td> <td>400</td> <td>\$40,000</td> <td>\$100</td> </tr> <tr> <td>Restaurant E</td> <td>500</td> <td>\$50,000</td> <td>\$100</td> </tr> </tbody> </table> <p><b>Reducing Order Cancellations</b></p> <p><a href="#">Learn more →</a></p>	Restaurant	Transactions	Total	Average	Restaurant A	100	\$10,000	\$100	Restaurant B	200	\$20,000	\$100	Restaurant C	300	\$30,000	\$100	Restaurant D	400	\$40,000	\$100	Restaurant E	500	\$50,000	\$100	 <p><b>Restaurant Resource Guide for COVID-19</b></p> <p><a href="#">Learn more →</a></p>	 <p><b>Updating your delivery driver instructions for</b></p> <p><a href="#">Learn more →</a></p>	 <p><b>Add larger meal options to your menu</b></p> <p><a href="#">Learn more →</a></p>
Restaurant	Transactions	Total	Average																								
Restaurant A	100	\$10,000	\$100																								
Restaurant B	200	\$20,000	\$100																								
Restaurant C	300	\$30,000	\$100																								
Restaurant D	400	\$40,000	\$100																								
Restaurant E	500	\$50,000	\$100																								
 <p><b>Updating Holiday and/or Custom Hours</b></p> <p><a href="#">Learn more →</a></p>	 <p><b>Start or Stop Taking Orders</b></p> <p><a href="#">Learn more →</a></p>	 <p><b>Order Confirmation Notifications</b></p> <p><a href="#">Learn more →</a></p>	 <p><b>Menu</b></p> <p><a href="#">Learn more →</a></p>																								



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 <p>Contact-Free Delivery</p> <p><a href="#">Learn more →</a></p>	 <p>Get started with your account</p> <p><a href="#">Learn more →</a></p>	 <p>Smart Promotions</p> <p><a href="#">Learn more →</a></p>	 <p>Protecting the health and safety of your customers</p> <p><a href="#">Learn more →</a></p>
 <p>Sunsetting Seamless Corporate Restaurants FAQ</p>	 <p>Official Training Guide: Get Ready For Grubhub Orders</p>	 <p>Group Orders</p>	 <p>Catering on Grubhub</p>



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## Orders

Learn more →

**Current balance**

Deposit to your account

Deposit frequency: Monthly

Next deposit: Monday, November 11, 2019  
Amount: \$100.00  
Frequency: Monthly

Help: Deposit more than \$100 to get paid more often or set up automatic deposits.

**Recent activity**

Date	Amount	Balance
10/27/19	\$100.00	\$100.00
10/27/19	\$100.00	\$200.00
10/27/19	\$100.00	\$300.00
10/27/19	\$100.00	\$400.00
10/27/19	\$100.00	\$500.00
10/27/19	\$100.00	\$600.00

## Financials

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## Management

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## Grubhub for Work

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# Exhibit MP12



**NOTIFICATION OF DEATH OF INTERNATIONAL REGISTRATION**

**SERIAL NUMBER: 79299249**

---

**The table below presents the data as entered.**

Input Field	Entered
INTERNATIONAL REGISTRATION NUMBER	1563598
OFFICE REFERENCE	79299249
DATE OF RECORDAL IN THE INTERNATIONAL REGISTER	08/09/2021
IB DOCUMENT ID	1487345301
EXPIRATION DATE	07/27/2021
REASON FOR DEATH	RNN - Renunciation





UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
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Aug 29, 2021

## NOTICE OF ABANDONMENT

STOBBS  
Building 1000,; Cambridge Research Park  
Cambridge CB25 9PD  
UNITED KINGDOM

**Docket/Reference  
Number:**

<b>U.S. Serial Number:</b>	79299249
<b>International Reg. No.:</b>	1563598
<b>Mark:</b>	Miscellaneous Design
<b>Holder:</b>	Takeaway.com Central Core B.V.

THE ABOVE IDENTIFIED U.S. TRADEMARK APPLICATION WAS ABANDONED IN FULL ON Aug 9, 2021 FOR THE FOLLOWING REASON:

The USPTO received notification of the cancellation of the international registration or renunciation of the extension of protection to the United States from the International Bureau (IB) of the World Intellectual Property Organization with respect to all of the goods and services listed in the international registration. The Director hereby abandons the corresponding request for extension of protection. 15 U.S.C. §1141j(a); 37 C.F.R. §7.30.

- \* If the international registration was canceled at the request of the Office of origin, the holder may be eligible to request transformation into a U.S. application under 15 U.S.C. §1141j(c) within three (3) months of the date of the cancellation of the international registration. See 37 C.F.R. §7.31 for further requirements. Transformation is not available where the international registration has been canceled at the request of the holder.
- \* Please note that the application is NOT eligible for revival pursuant to 37 C.F.R. §2.66.
- \* If you believe this application was abandoned due to USPTO error, please file a request for reinstatement using the USPTO electronic form accessible at <https://www.uspto.gov/trademarks-application-process/filing-online/petition-forms> (select form 7).
- \* If you believe this application was abandoned due to IB error, please contact the IB at [intreg.mail@wipo.int](mailto:intreg.mail@wipo.int).
- \* **For further information about this notice, contact the Trademark Assistance Center at 1-800-786-9199 or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).**

To check the status of an application, go to <https://tsdr.uspto.gov/>, enter the U.S. application serial number and select the button labeled "Status." or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <https://tsdr.uspto.gov/>, enter the U.S. application serial number and select the button labeled "Documents."



# Exhibit MP13



Instacart - Kroger x +

instacart.com/store/kroger/search\_v3/Home%20Chef%20Meal%20Kits

Claim your **Free pickup or delivery** today! Expires in **11:58:35** x

instacart < All stores Home Chef Meal Kits

Delivery to 45205 By 4:10pm 1

### Results for "Home Chef Meal Kits"

Item	Price	Quantity
Home Chef Fried Chicken	\$7.99	8 ct
Panera Bread at Home Broccoli Cheddar Soup	\$8.99	32 oz
Home Chef Chicken Parmigiana with Rotini Marinara	\$7.99	
Home Chef Classic Chicken Noodle Soup	\$5.99	
Home Chef Chicken & Dumpling Soup	\$5.99	24 oz
Home Chef Cold Full Slab Ribs	\$12.99	1 lb
Home Chef Heat & Eat Italian Style Lasagna	\$7.99	14 oz
Home Chef Heat & Eat Chicken Fettuccine Alfredo	\$7.99	14 oz
Home Chef Heat & Eat Fajita Chicken With Yellow Rice	\$7.99	12 oz
Panera Bread at Home Baked Potato Soup	\$8.99	32 oz
Simple Truth Skillet Makers Spicy Cajun Gumbo Meal Starter	\$2.49	7.12 oz
Simple Truth Organic Ready to Bake Jumbo Cinnamon Roll With...	\$4.49	17.5 oz

https://www.instacart.com/store/items/item\_8580165291?v4\_item\_id=items\_20354-25...

Type here to search

3:45 PM 11/1/2021



Instacart - Home Chef Chicken P... x

instacart.com/store/items/item\_1458390353?v4\_item\_id=items\_20354-20280916

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Kroger

Everyday store prices

100% satisfaction guarantee

Shop

Buy it again

Recipes

Produce

Dairy & Eggs

Deli & Prepared Foods

Beverages

Meat & Seafood

Snacks & Candy

Frozen

Home Chef Chicken Parmigiana with Rotini Marinara

\$7.99

Free Delivery

1

Add to cart

Add \$2.01 to reach cart minimum

100% satisfaction guarantee

Place your order with peace of mind.

Favorite

Picked For You

Oscar Mayer Thick Cut Bologna 16 oz

Oscar Mayer Ham & Turkey Sub Kit 28 oz

Featured

Home Chef Cold Full Slab Ribs \$12.99

Home Chef Cinnamon Rolls \$4.49

By 4:10pm

Sort by Best match

3:45 PM 11/1/2021







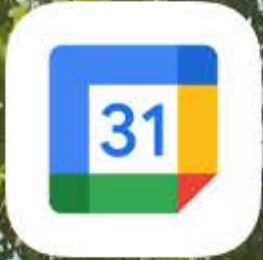
# Exhibit MP14



10:29



Cincy EZPark



Google Calendar



Zoom



QR Reader



Reddit



Dropbox



Airbnb



NYT Cooking



YouTube



Uber



Chrome



Twitter



Spotify



Podcasts



TikTok



Saks



Grubhub



Home Chef



1



8



# Exhibit MP15





1



## Home Chef

@realhomechef · 3.5 (2,968 reviews) · Food Delivery Service

■ Sign Up

■ homechef.com

Home

Shop

Reviews

More ▾

■ Liked

■ Message



### About

[See All](#)

■ Fresh, perfectly portioned ingredients and easy-to-follow recipes delivered straight to your door

■ Every day, you're out there making things happen. That's why our CEO, Pat Vihtelic, created Home Chef: to provide everything you need to bring more de... [See more](#)

■ 501,553 people like this including 7 of your friends



■ 507,461 people follow this

■ <https://www.homechef.com/>

■ (872) 225-2433

■ Typically replies within a day





1



[support@homechef.com](mailto:support@homechef.com)

Price Range · \$



Food Delivery Service

## Photos

[See All](#)



## Videos

[See All](#)



Happy delivery day! 🍷📦 What's in your Home Chef box this week? Share your p...



22

1.8K Views · 30 weeks ago





1



## Shop

[See All](#)



Home Chef Oven Ready Meal Kit ...

\$53.94



Home Chef Oven Ready Meal Kit ...

\$107.88



Home Chef Meal Kit - Two Meals ...

\$35.96



Home Chef Oven Ready Meal Kit ...

\$71.92



Home Chef Oven Ready Meal Kit ...

\$107.88



Home Chef Oven Ready Meal Kit ...

\$215.76



Home Chef Meal Kit - Two Meals ...

\$107.88



Home Chef Meal Kit - Five Meals ...

\$89.90



Home Chef Meal Kit - Three Meal...

\$53.94

## Jobs

[See All](#)

Apply for an open position at Home Chef.



**Production Supervisor - 2nd Shift**  
Full-time

[See listing](#)





1



**Full-time**  
1w · Chicago

[See listing](#)



**Senior Recruiter**  
Full-time  
1w · Chicago

[See listing](#)



## Page Transparency

[See All](#)

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.



RELISH LABS LLC is responsible for this Page.



Page manager locations: United States, Canada

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Showcase your work, create ads and connect with customers or supporters.

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**Create Post**

Photo/Video

Check in

Tag Friends

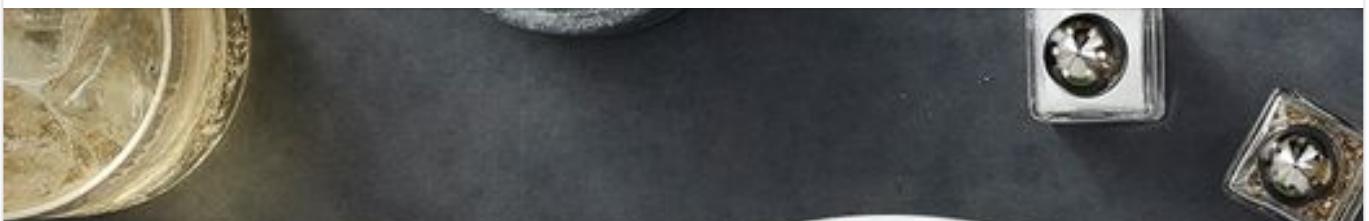


**Home Chef**

October 28 at 8:00 PM ·



#Pancakes for dinner?! 🤔 You bet! The side's the star in this comforting homestyle dish. Savory corncakes get drizzled with blueberry BBQ sauce alongside crispy onion chicken and snappy green beans. This is one comforting meal that'll have your family asking for pancakes for dinner on the reg. Get the recipe here 🍳: <http://learn.homechef.com/3di>







1



23

10 Comments 1 Share

Like

Comment

Share

Most Relevant



Write a comment...



**Holly Archbold Gentry**  
This was pretty fabulous!

Like · Reply · 1d

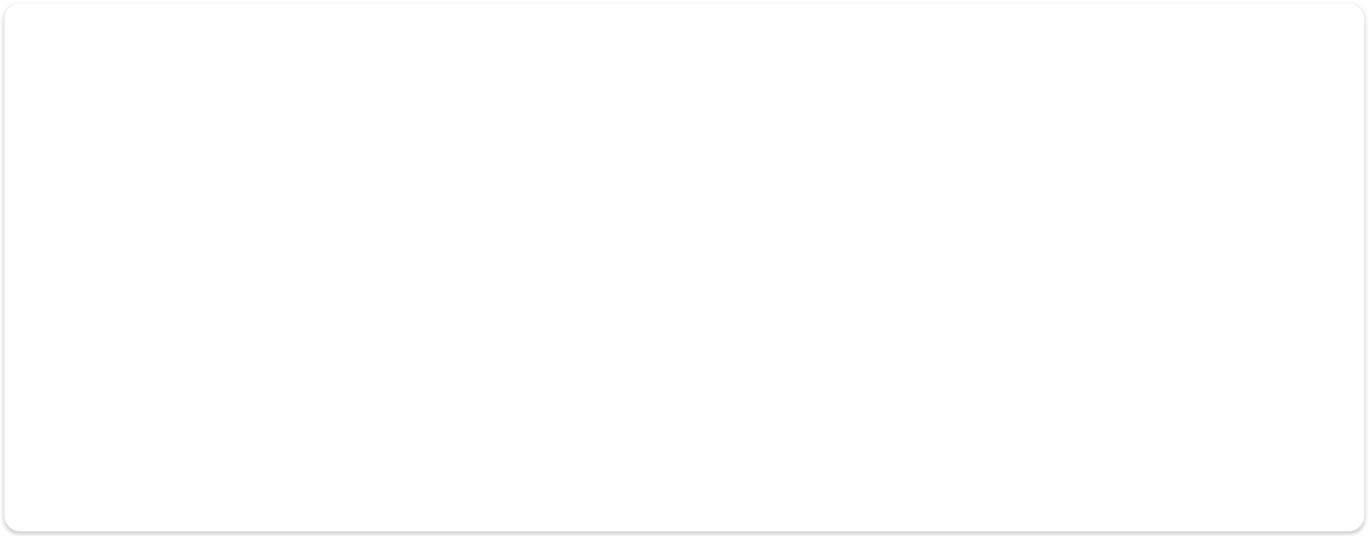


View 8 more comments





1





# Exhibit MP16



Instagram

Search



realhomechef

Follow



2,525 posts

218k followers

3,769 following



Home Chef

Meals Anyone Can Cook + Everyone Will ❤️

Use SOC60 for \$20 off your first 📦📦📦

📷 #realhomechef

For recipes & more, click below👇

[like2buy.curalate.com/realhomechef](https://like2buy.curalate.com/realhomechef)

Followed by xojalonda, ivorybarn, mariashriver +1 more



POSTS

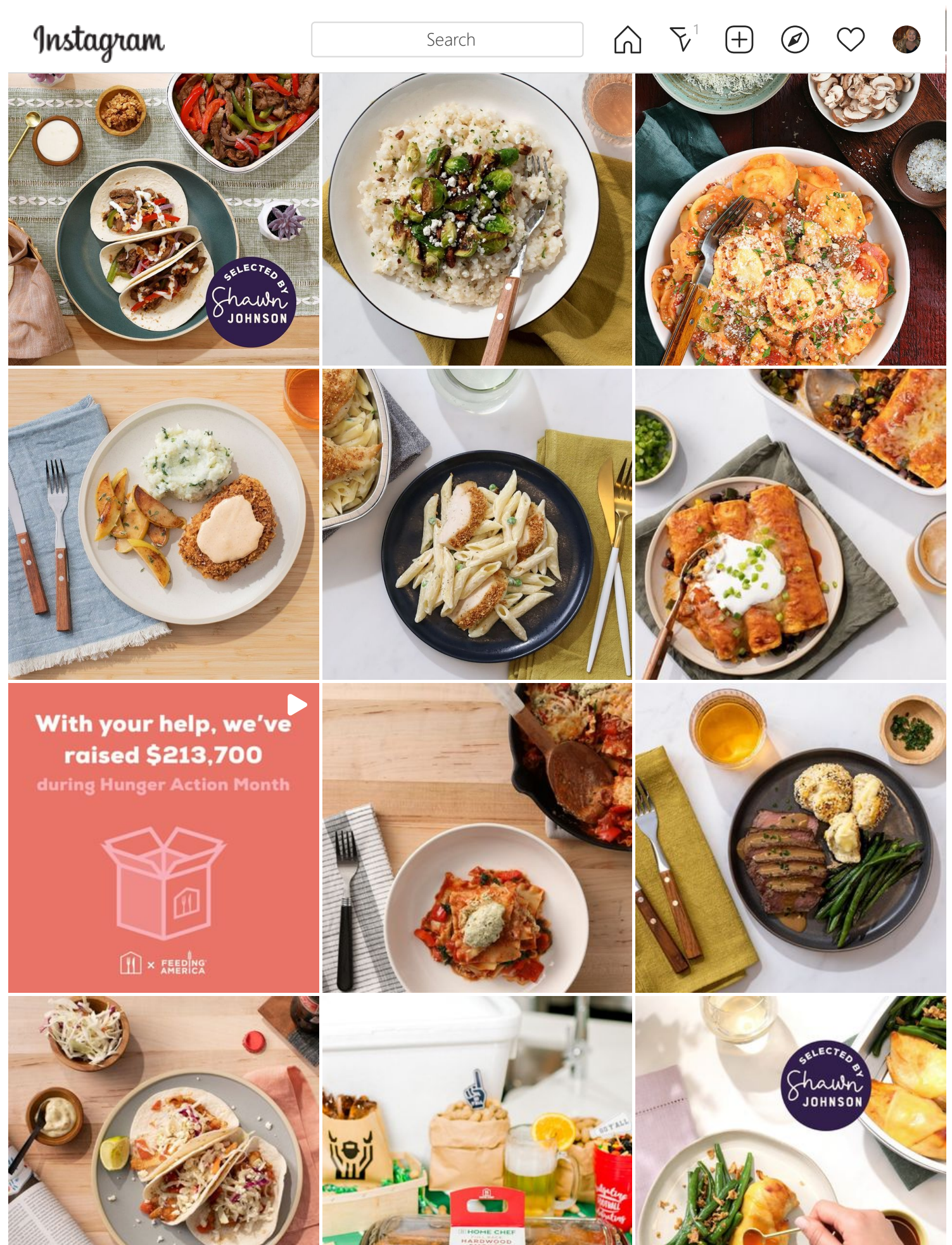
REELS

VIDEOS

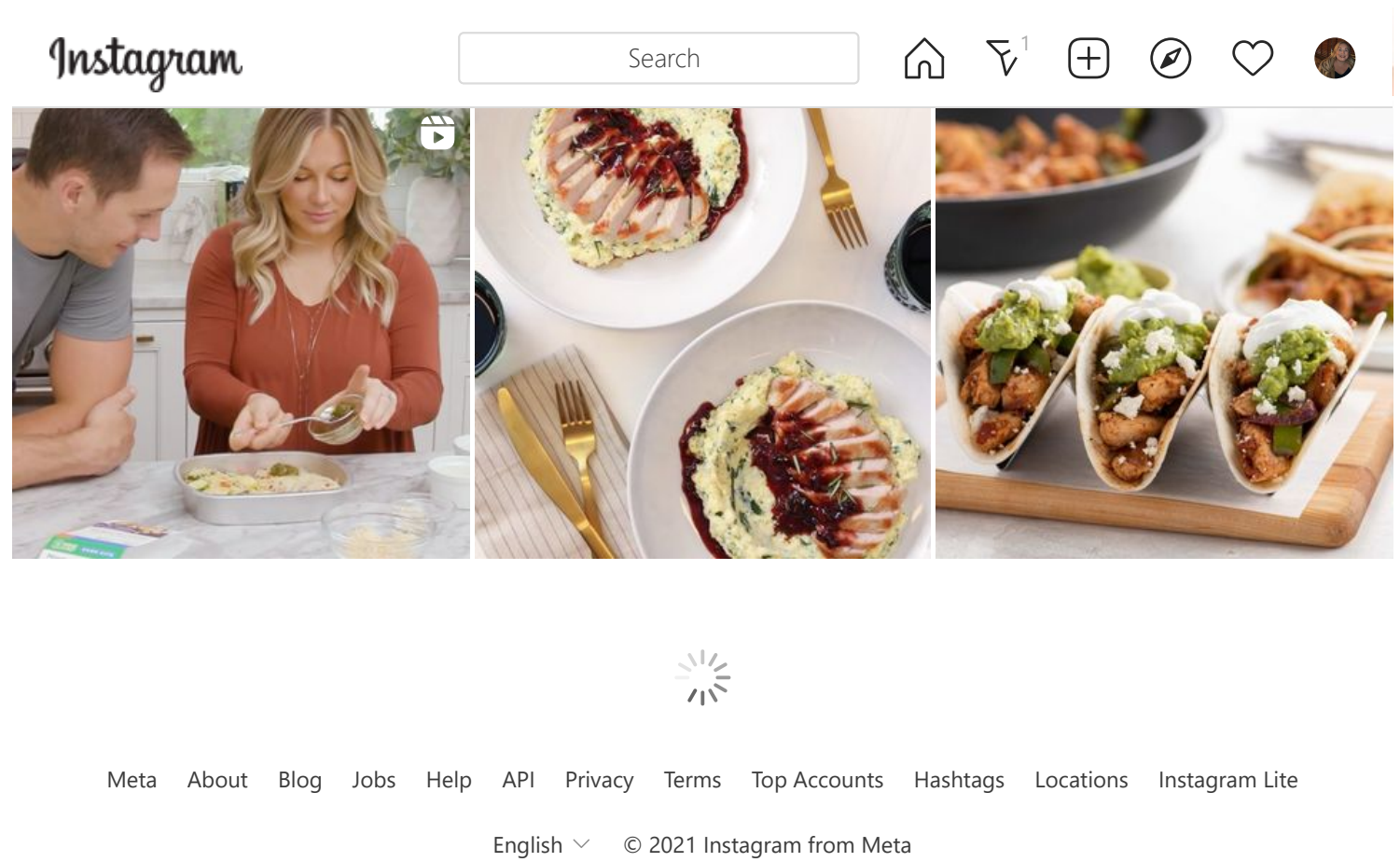
TAGGED

















# Exhibit MP17




























































# Grubhub

@grubhub · Food & Beverage Company

Shop on Website

 grubhub.com

Home

About

Photos

More ▾

Like

Message

⋮

## Ask Grubhub

"Can you tell me more about your business?"

Ask

"Can someone assist me?"

Ask

"Can I see what's new?"

Ask

"What kinds of food do you specialize in?"


Ask

Type a question

Ask

## About

See



https://www.facebook.com/grubhub/

1/7





1,313,732 people follow this

<http://grubhub.com/>

(877) 585-7878

Typically replies within a few hours

[Send Message](#)

[social@grubhub.com](mailto:social@grubhub.com)

Food & Beverage Company

## Photos

[See All](#)



## Videos

[See All](#)







No more gatekeeping, New York. We're letting you in on the best delivery in the c...



2.7K Views · 6 days ago

## Page Transparency

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GRUBHUB.COM is responsible for this Page.



Page manager locations include: United States, India, Belarus

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Showcase your work, create ads and connect with customers or supporters.

Create Page

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Create Post

Photo/Video

Check in

Tag Friends



Grubhub

October 28 at 12:00 PM · 



We're officially turning up the heat on the delivery game. 🔥

Grubhub+ has the hottest offers. Unlimited free delivery, anyone?

Sign up today: <https://grhb.me/GHPLUS>... See more







38

17 Comments 1 Share

Like

Comment

Share

Most Relevant



Write a comment...



**Mallory Anderson**

Maybe if every single one of your drivers wasn't terribly lazy and didn't read any delivery directions, AND I have to to tip them ahead of time, waste of my time and money.

Like · Reply · 3d

1

2 Replies

View 6 more comments



**Grubhub** is at **Posh Pop Bakeshop**.

October 26 at 5:00 PM ·

It's [#NationalPumpkinDay](#) and we're celebrating with this slice of numkin s'mores cheesecake





160

30 Comments 39 Shares



Like



Comment



Share

Most Relevant



Write a comment...



**Bev Gilmore**  
Looks delicious

Like · Reply · 3d



Author





Like · Reply · 3d

View 12 more comments



**Grubhub**

October 25 at 5:00 PM · 🌐



No more gatekeeping, New York. We're letting you in on the best delivery in the city. 🍕 Thanks, Alex Moffat.

Sign up for free today: <https://grhb.me/GHPLUS>



18

7 Comments 1 Share

Like

Comment

Share





Write a comment...



**Taylor Green**

Now Grubhub is the new postmates, spend moneys on adds and don't pay drivers. You have to drive 20 minutes to pick up a \$5 order and drive another 20 to 30 minutes for delivery. Grubhub the worse app ever but last year, it was so good.

Like · Reply · 4d



1 Reply

[View 2 more comments](#)





Instagram

Search



grubhub

Follow



1,666 posts

124k followers

595 following

Grubhub

Your food delivery just got better 🍷

Get your food delivered on-time + lowest prices or we'll make it right- that's the Grubhub Guarantee. Terms apply.

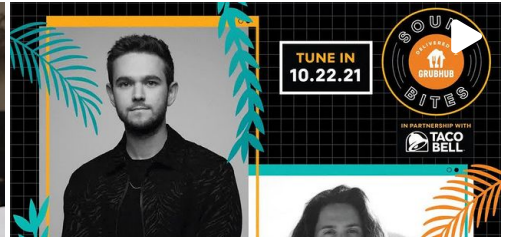
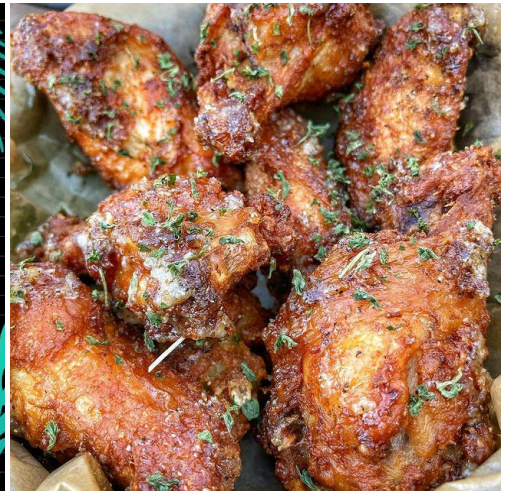
[likeshop.me/grubhub](https://likeshop.me/grubhub)

POSTS

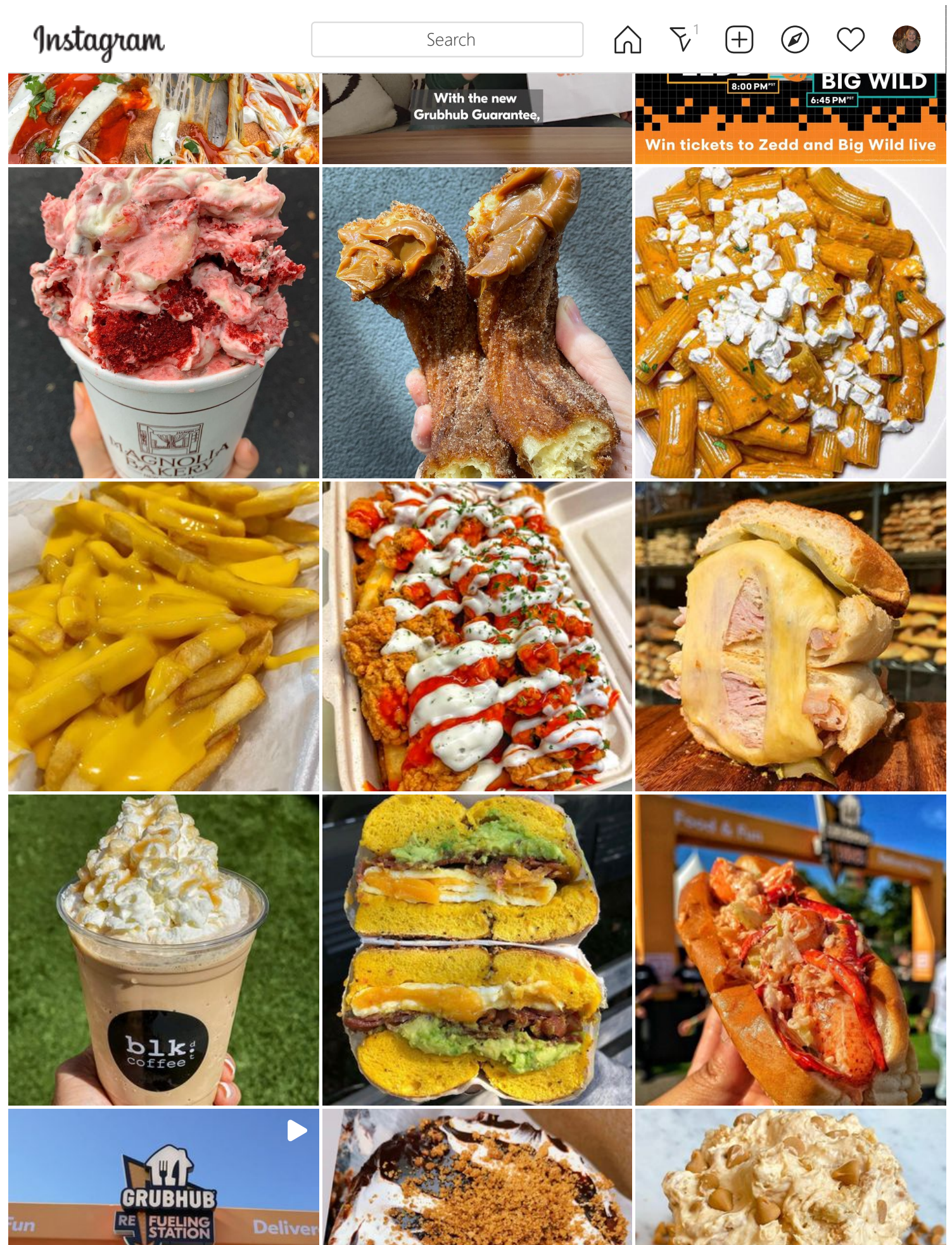
REELS

VIDEOS


TAGGED




















Search







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English  © 2021 Instagram from Meta





<https://twitter.com/grubhub>



Grubhub - YouTube

youtube.com/user/grubhub?app=desktop

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SIGN IN

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- Sports
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- Live
- Fashion & Beauty
- Learning

Grubhub

71.2K subscribers

SUBSCRIBE

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

**RESTAURANT STRONG FUND**

For every comment in the livestream chat or tweet with #GRSoundBites, Grubhub will donate \$10 (up to \$100k) to the Restaurant Strong Fund, which will go to providing grants to local restaurants

Countdown to Live Now! 3:20

Grubhub Sound Bites presents: Ella Mai + Jazmine Sullivan

194,117 views • Streamed 2 months ago

We're going LIVE on 8/18 at 7pm ET for Sound Bites delivered by Grubhub with Ella Mai and Jazmine Sullivan! Tune in for exclusive performances and live Q+As with the artists. Score a \$5 Perk to enjoy a meal during the show, and comment in the livestream chat to donate to the Restaurant Strong Fund. For every comment, Grubhub will donate \$10 to RSF to provide grants to local restaurants - up to \$100k! Set your reminder her... READ MORE

Sound Bites ▶ PLAY ALL

Grubhub presents Sound Bites; a virtual concert experience connecting diners to their favorite artists.

Type here to search

3:53 PM 11/1/2021





**Seamless**

@seamless · Food & Beverage Company

 Use App

 seamless.com

[Home](#)

[About](#)

[Photos](#)

[More](#) ▼

 [Like](#)

 [Message](#)



## Ask Seamless

"Can you tell me more about your business?"

 Ask

"Can someone assist me?"

 Ask

"Can I see what's new?"

 Ask

"What kinds of food do you specialize in?"

 Ask

Type a question

 Ask

## About

[See](#)







467,835 people follow this

<http://www.seamless.com/>

Typically replies within a day

[Send Message](#)

Food & Beverage Company

## Photos

[See All](#)



## Videos

[See All](#)







Once you know how soup dumplings are made, you'll need to know how to eat 'e...



2.6K

215.4K Views · 5 years ago



## Page Transparency

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Page manager locations include: United States, India, Canada

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Create Post


Photo/Video

Check in

Tag Friends



Seamless

October 22 at 5:00 PM · 



[Smashed NYC](#) is taking on New York, one double stacked cheeseburger at a time. 🍔

 @jeaneatz on IG







38

2 Shares



Like



Comment



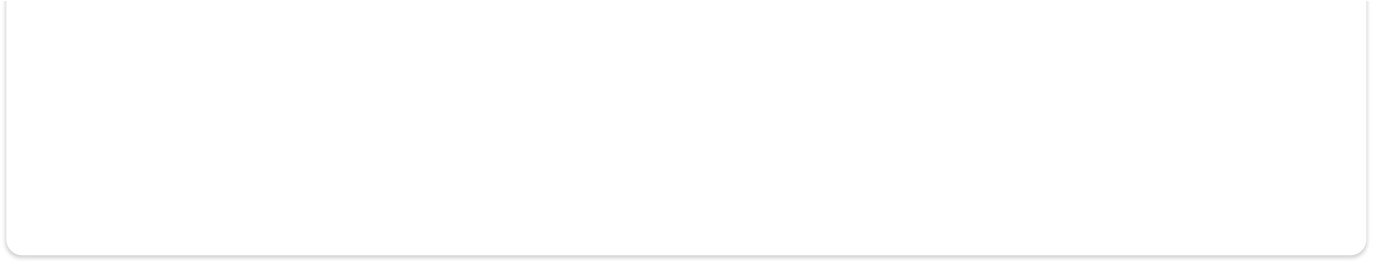
Share



Write a comment...









Instagram

Search



seamless

Follow



1,896 posts

31.1k followers

1,405 following

Seamless

#HowNewYorkEats

bit.ly/PoweredByGrubhub

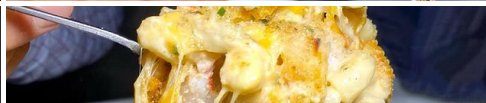


POSTS

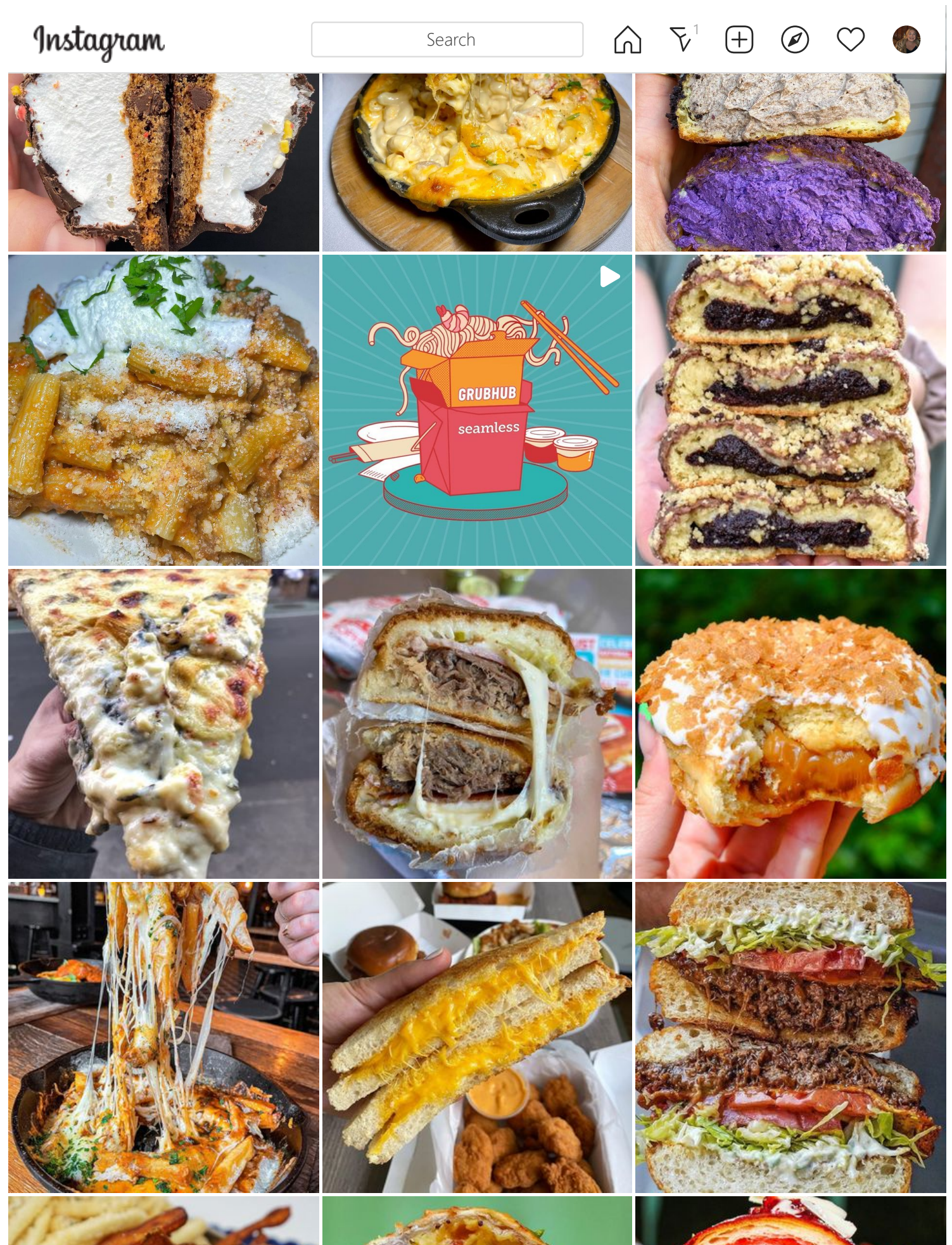
REELS

VIDEOS

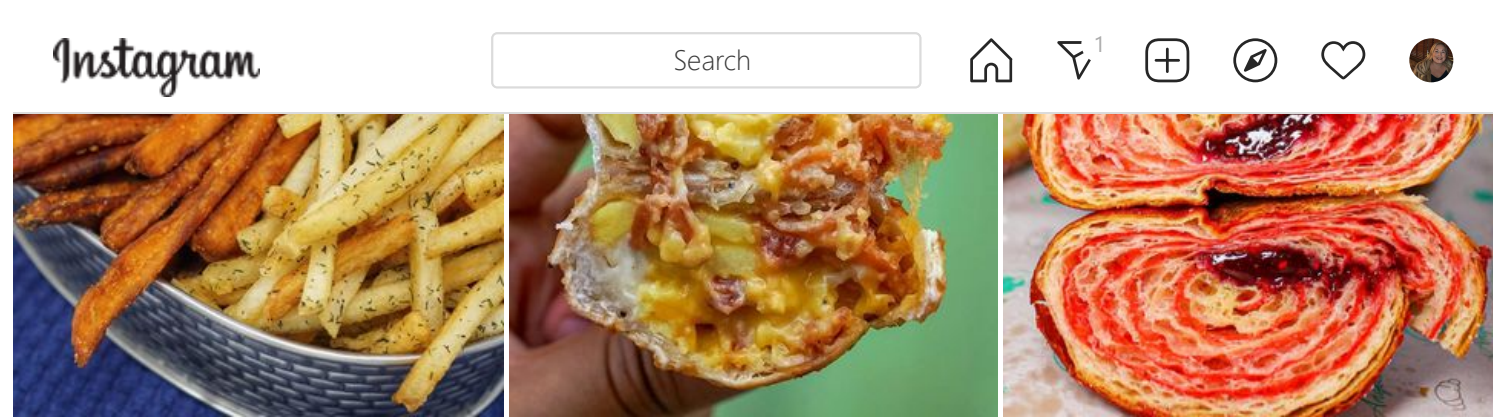
TAGGED













The screenshot displays the Twitter profile of Seamless (@Seamless). The profile header includes the name "Seamless", the handle "@Seamless", and a bio stating: "Seamless is the fastest, easiest, and smartest way to order food online and on the go. Need help with an order? @Seamless\_Care". It also shows a link to "bit.ly/orderseamless", the date "Joined May 2008", and follower/following counts: "30.9K Following" and "248.3K Followers". A "Follow" button is visible.

The main content area shows a grid of tweets. The top tweet is from Seamless (@Seamless) dated Aug 13, with the text: "Your friendly reminder that if someone says they don't want fries... just order them the fries." It has 7 replies, 2 retweets, and 16 likes. Below it is a retweet from William E. Ketchum III (@WEKetchum) dated Jul 19, with the text: "Ordered tacos on Seamless. Gave gf my phone to pick what she wanted, she says she doesn't have an appetite, goes back to her work. I order both".

The left sidebar contains navigation links: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. A "Tweet" button is at the bottom of this sidebar.

The right sidebar features a search bar, a "You might like" section with suggestions for Eater NY, Grub Street, and Gothamist, and a "What's happening" section with a link to "US national news - LIVE Supreme Court hears oral arguments on Texas abortion law".

The bottom of the image shows a Windows taskbar with various application icons and a system clock indicating 3:30 PM on 11/1/2021.

<https://twitter.com/seamless>



# Exhibit MP18





AUBURN  
UNIVERSITY

(<http://www.auburn.edu>)

Campus Dining (<http://campusdining.auburn.edu/>)

Student Affairs

# Grubhub Information

## GRUBHUB TIPS

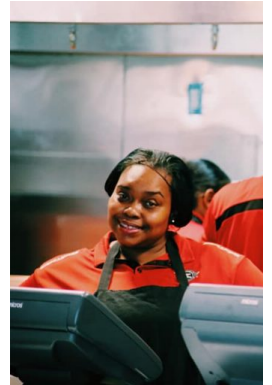
To use the Grubhub app to order ahead on Auburn's Campus, you must make your location AUBURN UNIVERSITY

To use Dining Dollars on your Tiger Card as a form of payment on Grubhub, choose the "Declining Balance Tiger CARD" option NOT the "Tiger Club" option

The hours on Grubhub's app are not always accurate. To find correct and up-to-date hours, you can reference Aramark's Tiger Dining (<https://auburn.campusdish.com/LocationsAndMenus>) page

You may place an order in person at CHICK-FIL-A

To have food delivered use the **844-Eats** option in the app. This is the ONLY delivery option available with your Dining Dollars.



## HOME CHEF

To order Home Chef vouchers, [click here \(https://auburn.campusdish.com/Home-Chef\)](https://auburn.campusdish.com/Home-Chef)

When ordering Home Chef vouchers, make sure your location is designated as AUBURN UNIVERSITY

The Home Chef option is located under the "Pick-Up" section within the Grubhub app, *but you do NOT pick anything up*. Your voucher will be emailed to you

Vouchers are manually accounted for and sent out, so there is a **\*\*3-5 day waiting period\*\*** before they are sent to the email account listed in your Grubhub settings. Check your email, try checking spam or junk folders. The email that is used to send the Vouchers is: [HomeChef@auburn.edu](mailto:HomeChef@auburn.edu)

## GRUBHUB KIOSKS

Auburn University is now using kiosks to provide a contactless ordering system with the convenience of picking up your order in person. When using a kiosk, there is a small service fee.

You can use your Tiger Card or personal Debit/Credit card at these kiosks.

CHICK-FIL-A has their own *check-in* kiosk on location for when you order online. Order on your app, then you must check-in at the kiosk to confirm you are not paying for delivery. Once you have checked in, you will be notified when your order is ready.

## FOOD TRUCKS

All Food Trucks use the Grubhub app

The hours on Grubhub's app are not a true reflection of the correct hours for Food Trucks. You may find correct hours, [click here: Locations, Hours and Menu \(https://auburn.campusdish.com/LocationsAndMenus\)](https://auburn.campusdish.com/LocationsAndMenus)



## Quick Links

- » Home (<http://wp.auburn.edu/campusdining/>)
- » Meal Plans ([https://auburn.campusdish.com/MealPlans/Category?cat=All\\_Products\\_11467&lid=11467](https://auburn.campusdish.com/MealPlans/Category?cat=All_Products_11467&lid=11467))
- » How It Works (<http://wp.auburn.edu/campusdining/how-it-works>)
- » Sustainability (<http://wp.auburn.edu/campusdining/sustainability>)
- » Community Garden (<http://wp.auburn.edu/campusdining/community-garden>)
- » Locations & Hours (<https://auburn.campusdish.com/LocationsAndMenus>)
- » Accommodations (<http://wp.auburn.edu/campusdining/accommodations>)
- » About Us (<http://wp.auburn.edu/campusdining/about-us>)

## Contact Us

- » 105 Foy Hall, Auburn University (<https://www.google.com/maps/dir//32.6047663,-85.4848632/@32.604766,-85.4848632,15z>)
- » [dining@auburn.edu](mailto:dining@auburn.edu) (<mailto:dining@auburn.edu>)
- » 334.844.8504 (<tel:3348448504>)

(<http://campusdining.auburn.edu/wp-content/uploads/2019/09/Another-wrap.jpg>)

([http://campusdining.auburn.edu/wp-content/uploads/2019/05/51410379\\_10156321707343160\\_1371699502213231024x824.jpg](http://campusdining.auburn.edu/wp-content/uploads/2019/05/51410379_10156321707343160_1371699502213231024x824.jpg))



(http://campusdining.auburn.edu/wp-content/uploads/2019/05/51313193\_10156333641333160\_2913236597019241024x756.jpg)

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(http://campusdining.auburn.edu/wp-content/uploads/2019/05/52917978\_10156385066548160\_5989177790845411024x683.jpg)

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(http://campusdining.auburn.edu/wp-content/uploads/2019/05/53075088\_10156398033018160\_1286571163052401024x831.jpg)



(http://campusdining.auburn.edu/wp-content/uploads/2021/02/GrubHub\_Logo-1024x1024.png)

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/53023846\_10156387329968160\_6075084532699101024x1024.jpg)

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/52887332\_10156389195673160\_8311475601454131024x776.jpg)



(http://campusdining.auburn.edu/wp-content/uploads/2019/05/53892573\_10156430995563160\_8063844571898971024x683.jpg)

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/54522761\_10156441277778160\_4833927181308521024x683.jpg)



11/1/21, 3:54 PM

Campus Dining

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/49831298\_10156271439123160\_6820696928368451024x1024.jpg)

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/50230745\_10156288066358160\_7825251132787131024x1024.jpg)

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/32860198\_10155734136728160\_7068256575567161024x683.jpg)



(http://campusdining.auburn.edu/wp-content/uploads/2019/05/55882065\_10156445440068160\_5533074683739501024x1024.jpg)

(http://campusdining.auburn.edu/wp-content/uploads/2019/10/20190927\_112624-e1613583584377-1024x499.jpg)

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/52682537\_10156369651573160\_2609418899787081024x661.jpg)



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(http://campusdining.auburn.edu/wp-content/uploads/2019/05/56119945\_10156445440263160\_2631898024174941024x1024.jpg)

(http://campusdining.auburn.edu/wp-content/uploads/2019/05/56616327\_10156476350603160\_736620831813555e1612802407212.jpg)



([http://campusdining.auburn.edu/wp-content/uploads/2019/10/20190927\\_114347-e1571840843716-768x1024.jpg](http://campusdining.auburn.edu/wp-content/uploads/2019/10/20190927_114347-e1571840843716-768x1024.jpg))

([http://campusdining.auburn.edu/wp-content/uploads/2019/11/IMG\\_8588-1024x683.jpg](http://campusdining.auburn.edu/wp-content/uploads/2019/11/IMG_8588-1024x683.jpg))

*Last modified: February 26, 2021*





# Home Chef

Off-Campus Students: Order Home Chef through GRUBHUB using your Dining Dollars!

## Steps:

1. Login to GRUBHUB and Find the Home Chef shop
2. Check your GRUBHUB account for the most accurate email address
3. Make your purchase using your Dining Dollars
4. Wait for your voucher to come to your email
5. Use the links provided in the email and add your voucher to your Home Chef account
6. Enjoy your meals

## Notes:

- Home Chef takes 3-5 days after purchase to be delivered to your email.
- GRUBHUB pulls the email address you have on file with GRUBHUB. You will find the voucher in that email address. Please check your spam and junk folder as well.
- Vouchers are delivered by email on Tuesdays and Thursdays from [homechef@auburn.com](mailto:homechef@auburn.com).
- Serving sizes are based on 2 servings and the \$120 voucher should provide an estimated 12 servings (5-8 meals). This varies depending on the proteins selected.
- Vouchers cannot be refunded at any point after GRUBHUB confirms purchase.
- Vouchers for the fall will not be sold after December 1st. Voucher codes do not ever expire.
- Please email [HomeChef@auburn.edu](mailto:HomeChef@auburn.edu) with any Home Chef issues.



10/18/2020, 11:20AM

# Home Chef offers students increased dining selection

By COLLINS KEITH | ASSISTANT CAMPUS EDITOR



IRELAND DODD | PHOTOGRAPHER PHOTOGRAPHER  
An Auburn University Student eats a bagel from Einstein Bros. Bagels on Feb. 1, 2019, in Auburn, Ala.

Campus at noon is no longer a hub of activity. Many students don't even go to campus unless a class or club requires them to, and dining options for students living on campus have been cut down.

With students staying home and many of the campus dining halls closing due to coronavirus fears, Rachael Forbes, sophomore in pre-nursing, said the remaining food choices on campus can get redundant and boring. One way she has brought more of a variety into her diet has been by using Home Chef.

"Home Chef is a meal kit service where you can choose your meals on their site, and they will send you the ingredients pre-measured and easy to follow instructions," Forbes said. "[The] first time I found out about Home Chef was on the GrubHub app, and [I] have just started using it this semester."



Home Chef started in 2013, and according to their website, they've expanded their delivery to cover more than 97% of the U.S. population, delivering over 10 million meals in the last year. Home Chef's goal is to save time and reduce waste, and for Forbes, these traits are what has kept her using it.

"I like using Home Chef because it gives me a fresh, well-rounded plate," Forbes said. "I get to try new dishes, and I especially like that the ingredients are pre-portioned so there is no food waste."

Since Home Chef sends their customers the exact proportions needed for the ingredients in their meals, the only food waste comes from leftovers. Each meal is fully customizable, and customers can pick their meals from different categories.

"Home Chef offers meals for pescatarians, vegetarians, and those with food allergies," Forbes said. "If you have a preference for a certain type of meat then you can even switch it out for what you prefer."

---

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---



For students, the voucher on GrubHub costs \$120, but according to Forbes, the price for these meals is entirely dependent on the amount of servings and meals that customers purchase. Since she's an RA living on campus, Forbes gets her meals from HomeChef delivered straight to her dorm.

"It's easy to use," Forbes said. "I just go to their site using the voucher I bought on GrubHub, choose the meals I want to cook for the next week, enter my address, and it shows up for the day I scheduled it."

For Forbes, Home Chef has been a way for her to start cooking at home without having to do all of the shopping and most of the preparation normally associated with it.

"I will continue to use Home Chef and recommend it to my friends who are looking for an easy way to start cooking and get a balanced meal," Forbes said.

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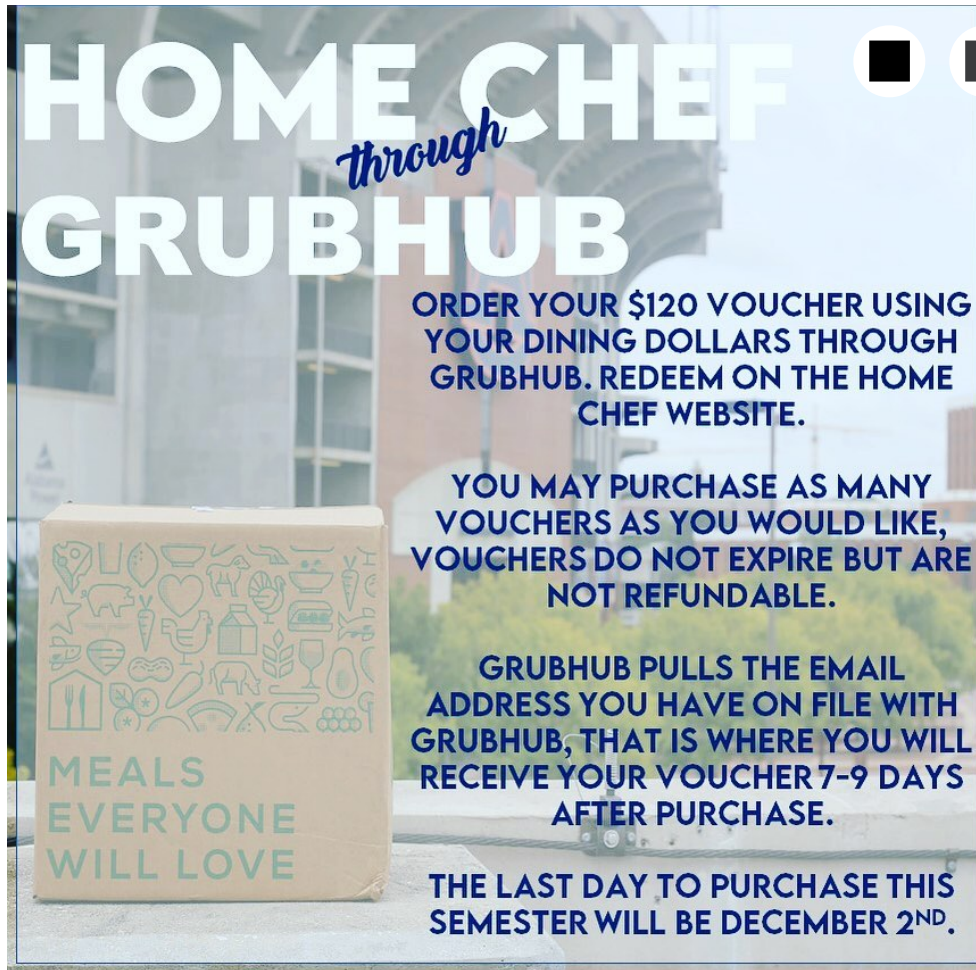
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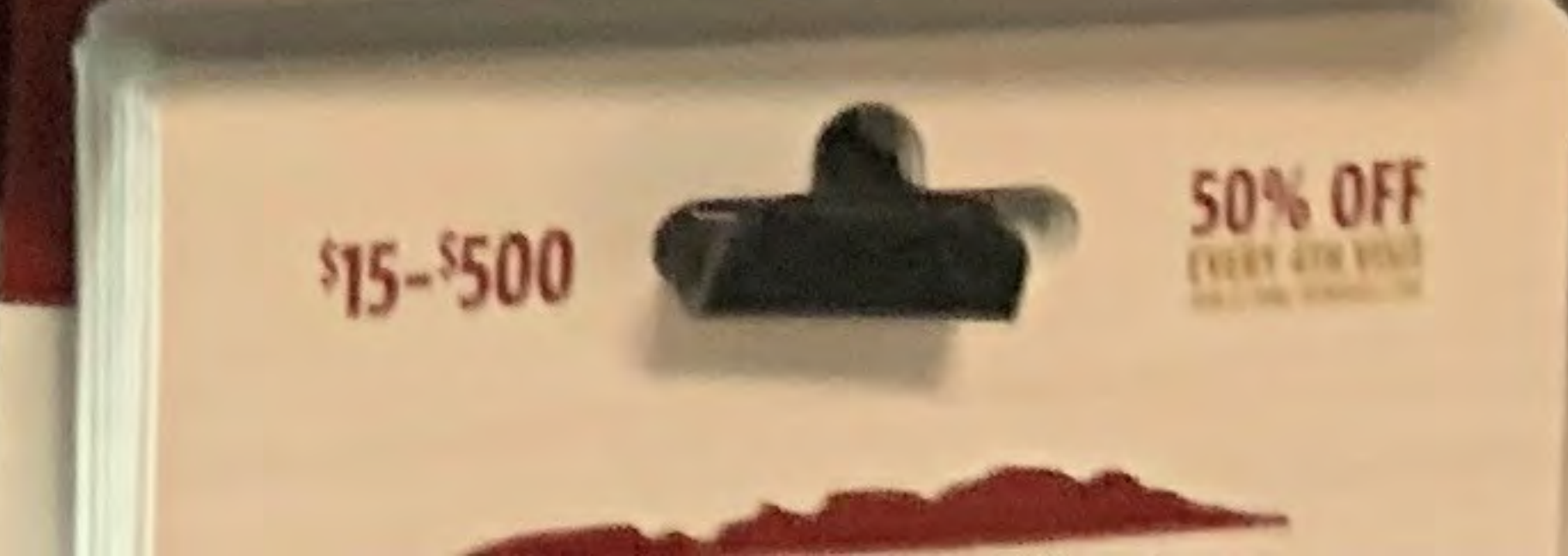
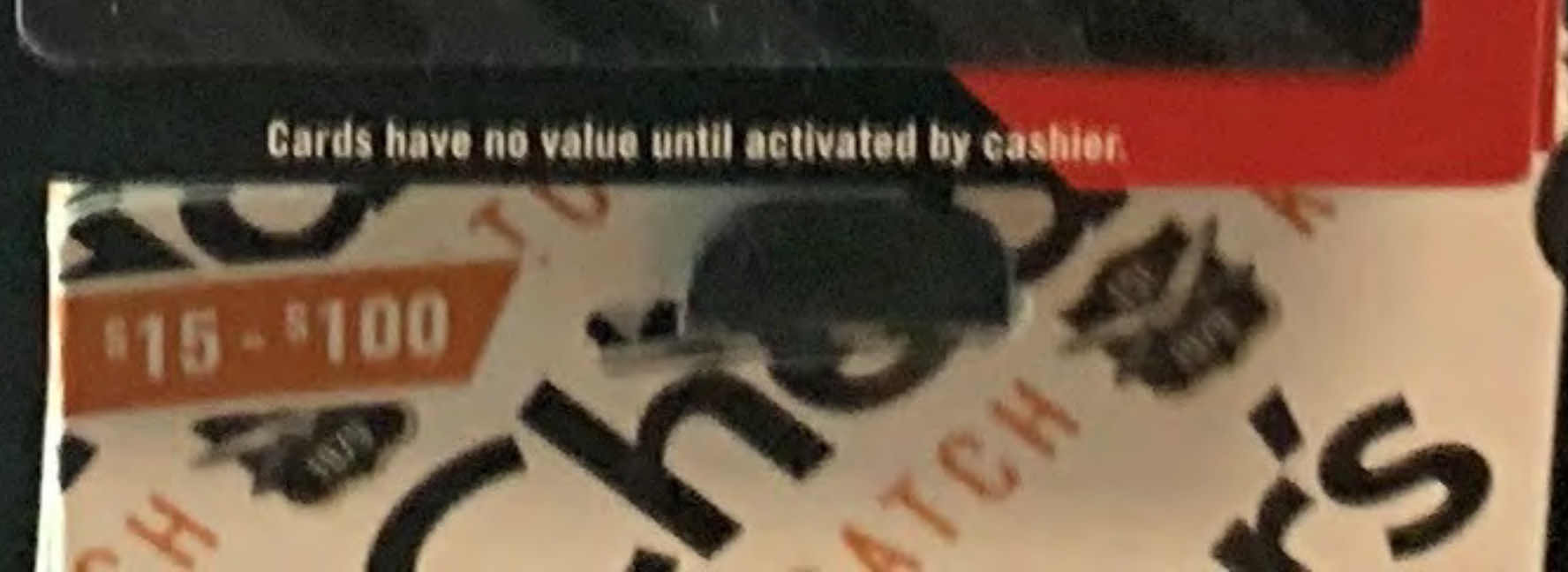
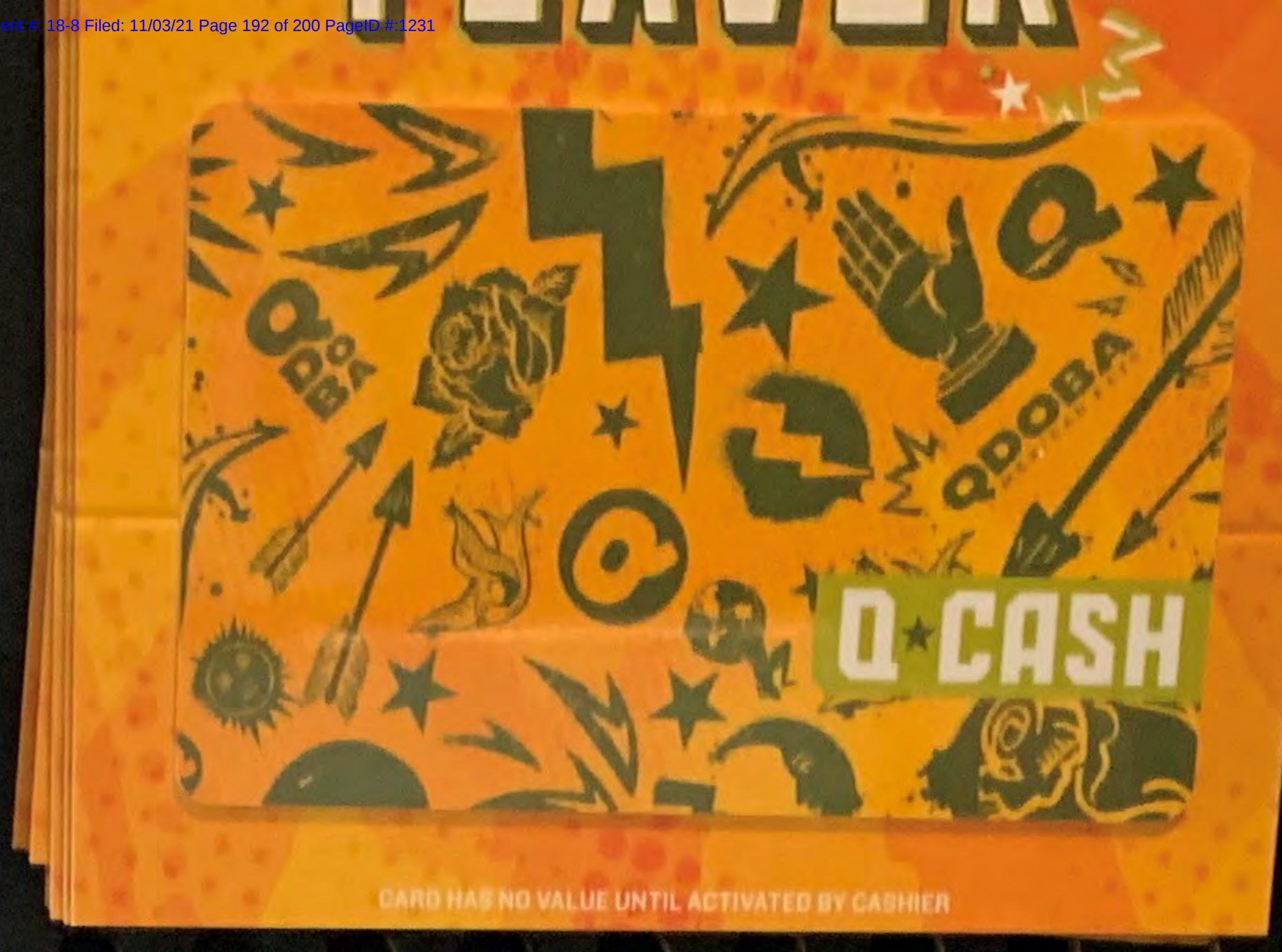
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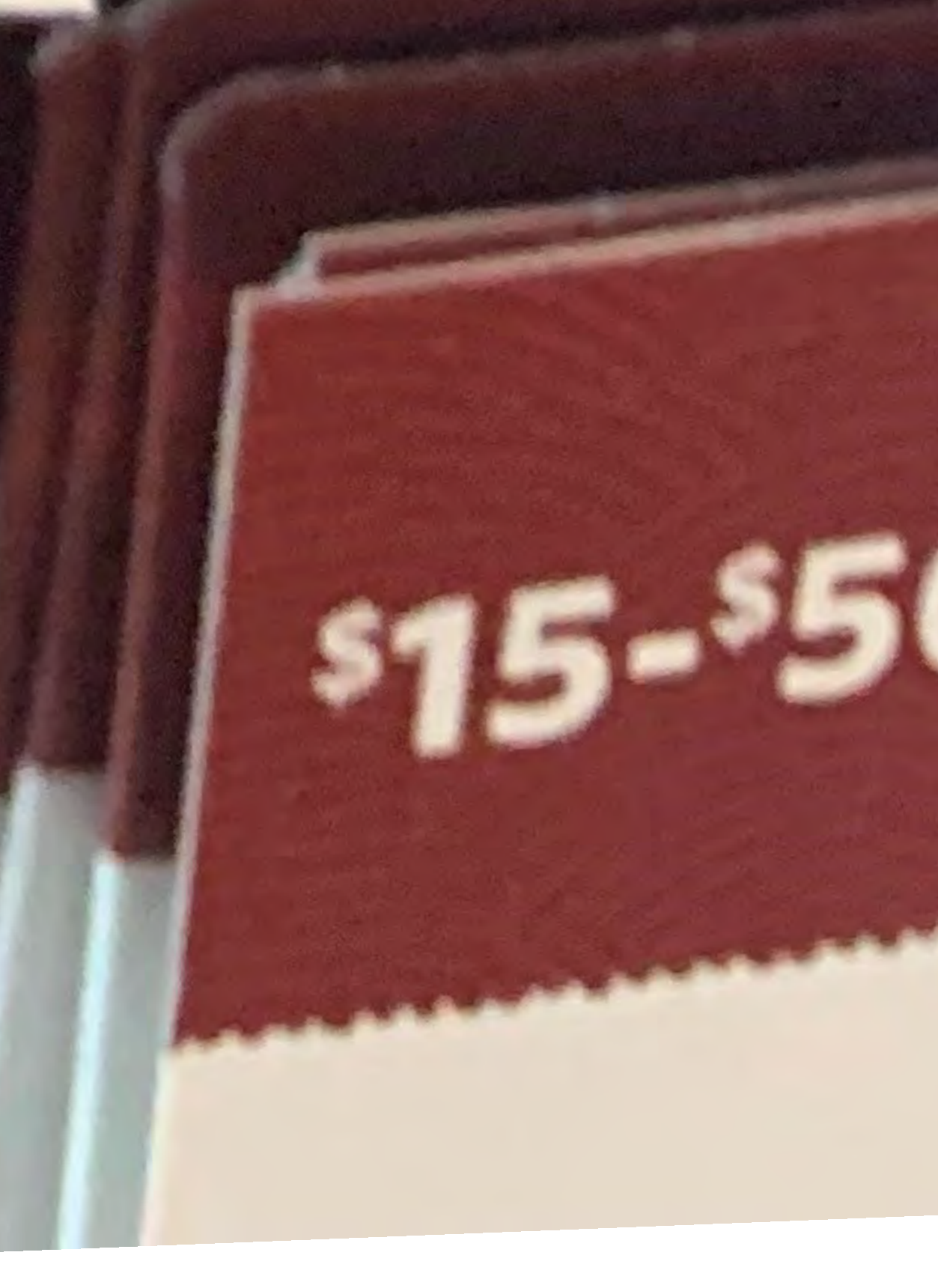
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